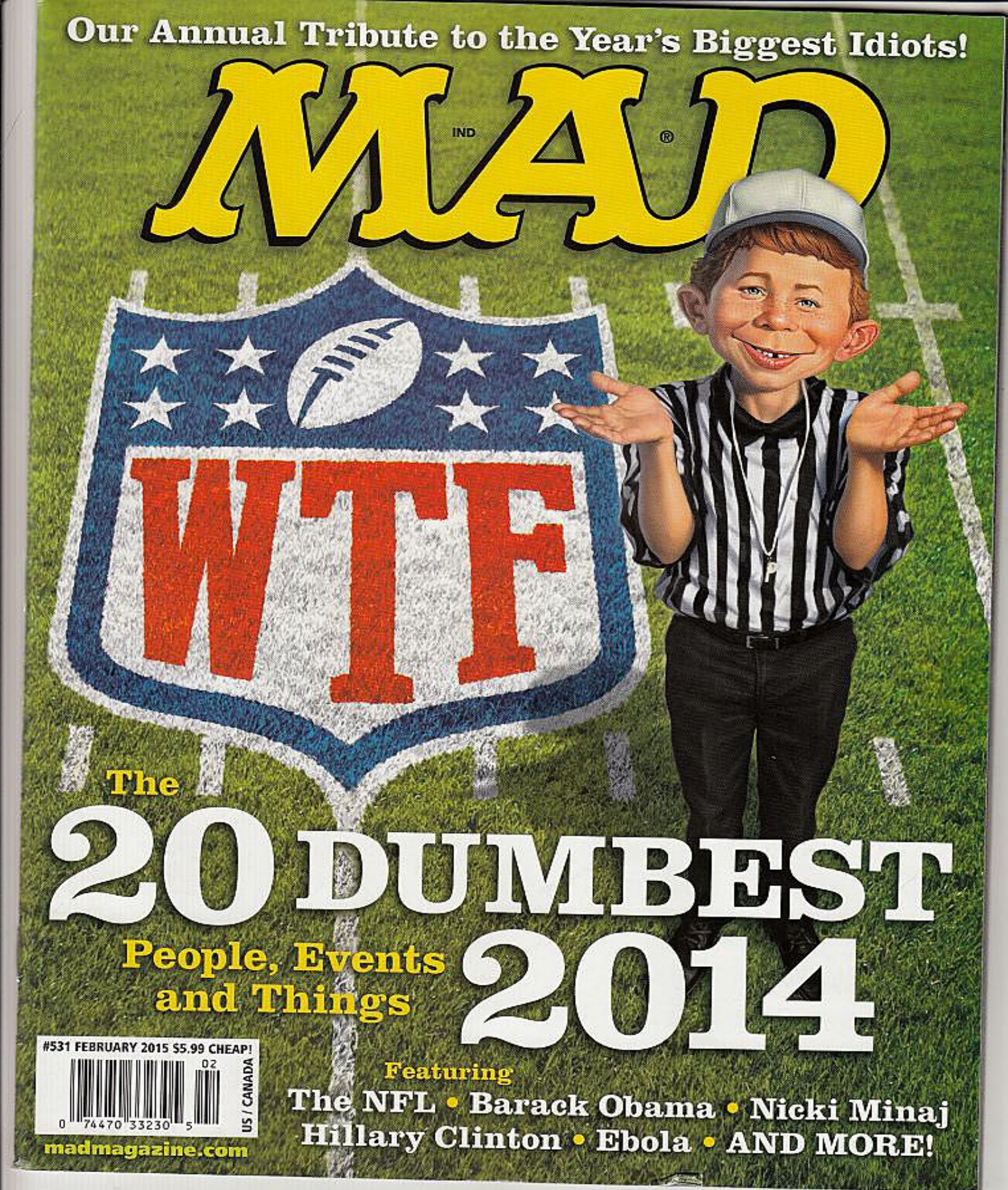
Our Annual Tribute to the Year's Biggest Idiots!

MAD

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The 20 DUMBEST People, Events and Things 2014

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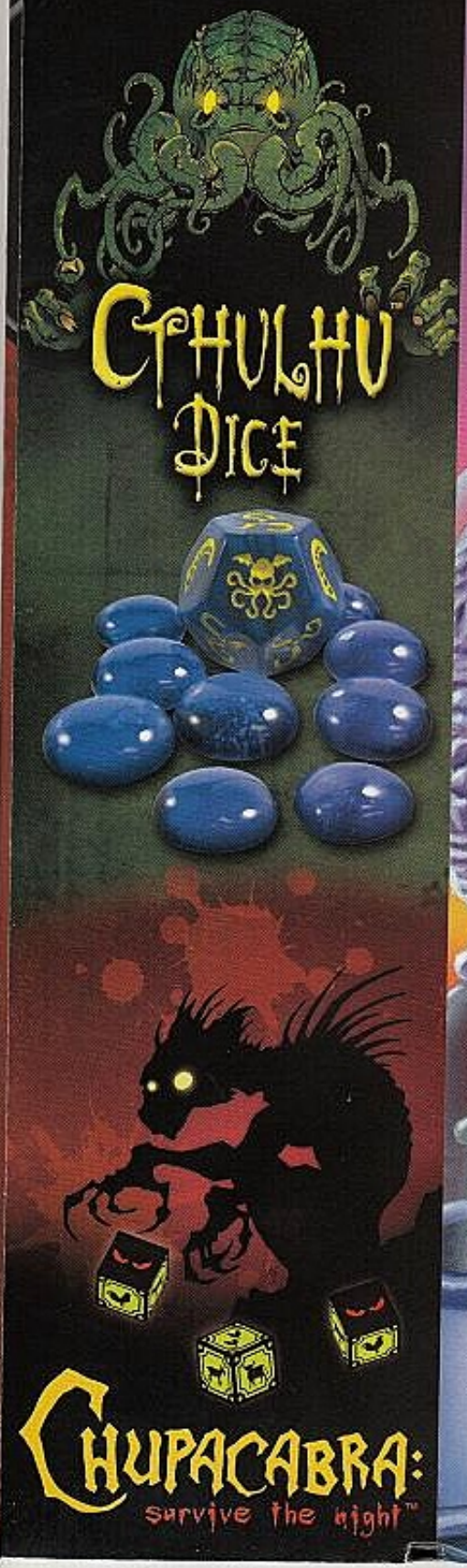
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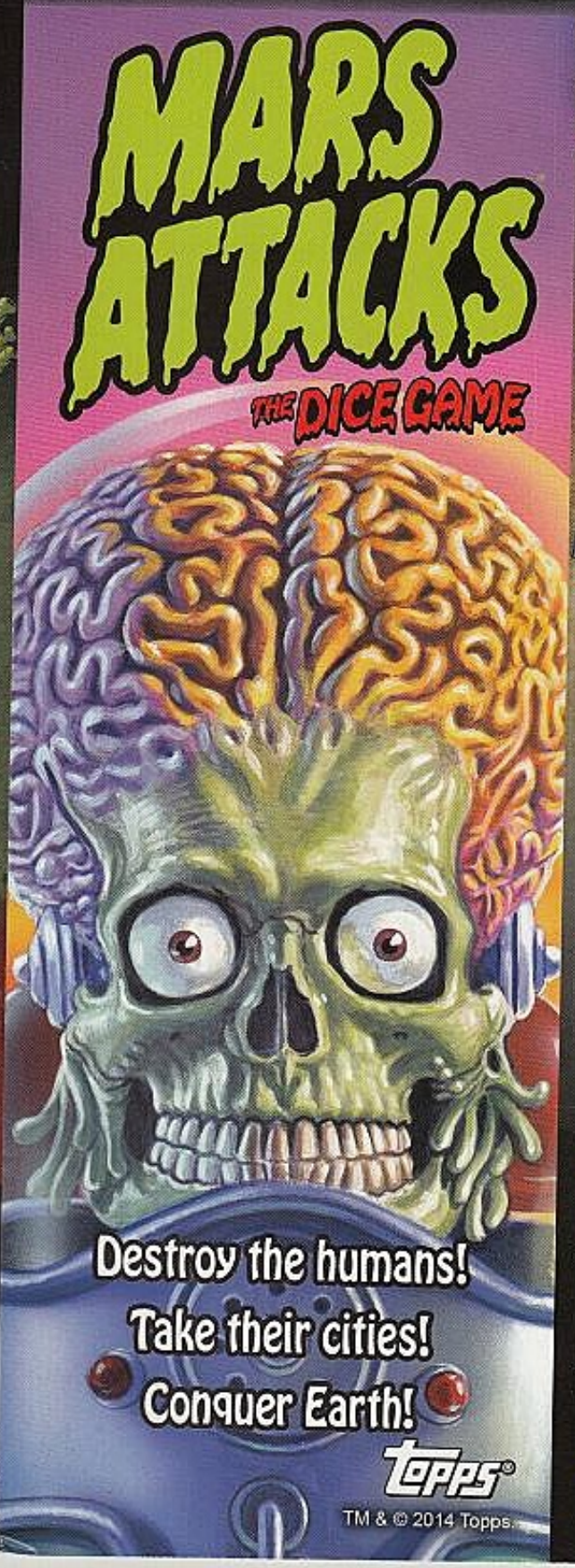
Featuring

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Hillary Clinton • Ebola • AND MORE!

OH THE HORROR!

Frightening fun for the whole family!







MAD

Departments

NUMBER 531
FEBRUARY 2015



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Introducing the First-Ever MAD Magazine Guarantee!*

Dear **MAD** Reader:

To many companies, offering a guarantee means putting a bunch of meaningless words on a piece of fancy paper. But not us. We've put a bunch of meaningless words on a piece of **CHEAP** paper!

Here's what we guarantee!

1. Every new **MAD** magazine will have a **higher** issue number than the previous one — and we promise to keep it that way. Like our prices, they will only keep going up!

2. **MAD** magazine is rectangular in shape and will remain so during your entire reading experience.

3. We further guarantee that all contents carefully churned out by our writers and artists will never go below a certain standard. We haven't sunk low enough to reach that standard yet, but we'll keep trying. You have our word on that.

4. Remember, what's funny to some people is not funny to others. So what's unfunny to you in this issue is probably hilarious to someone else. At least, that's what we tell ourselves...

5. This guarantee was **written and conceived** by the editorial staff at **MAD**. **Nothing** was copied or lifted from any other company's guarantee.

6. If any of the eggs are cracked or smell bad, return them to the store for a full refund.

7. If the unit is not producing heat, make sure it's plugged into a working outlet.

8. Lastly, we guarantee that only a tiny portion of the price you paid for this magazine will go to the idiots who created it!

— **The Editors**

* We *think* it's the first ever **MAD** Magazine Guarantee, but we can't guarantee it. We didn't bother to check!

COVER ARTIST: MARK FREDRICKSON GUARANTEE WRITER: DICK DE BARTOLO

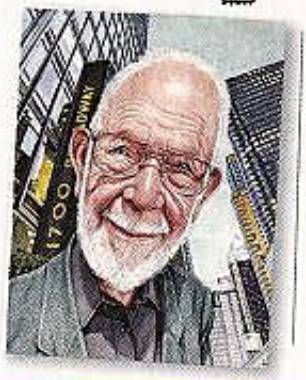
MAD (ISSN 0024 9319) is published 6 times a year by E.C. Publications Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 6 issues $19.99. 6 issues Digital Edition only $9.99. Outside U.S.A. (excluding Canada): 6 issues $29.99. Allow 6-8 weeks for delivery of first issue. Entire contents
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Letters and Tomatoes



READER ALERT

One of the Usual Gang of Idiots, Drew Friedman, has a new book that's on sale now! *Heroes of the Comics*, from Fantagraphics, features more than 80 portraits of legendary comic book creators — including MADmen Al Jaffee, William M. Gaines, Mort Drucker, Dave Berg, Al Feldstein, Jack Davis and more! And if your letter is printed in this issue, good news — you get a copy for free! Just like that! U-S-A! U-S-A!



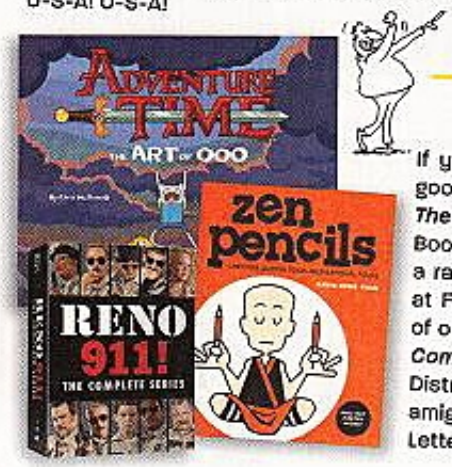
A FAREWELL TO ALARMS

I used to get my car broken into a lot. I couldn't afford an expensive alarm system, so I did the next best thing — I started leaving a copy of MAD on the dashboard. It's worked ever since. Once a thief sees that MAD on the dashboard, he moves to a better target. He figures with taste that bad, I couldn't possibly have anything inside worth stealing.

Josh Rend Jar-Bonnet • Madison, TN



Jar Jar-Bonnet — We're glad it worked out for you, because that's a plan that can easily backfire. A copy of MAD in your car might prevent theft, but just the sight of an issue is enough to enrage even the most law-abiding citizen into vandalizing the ever-loving-soup out of your car. Best of luck — and PLEASE always check to make sure your brake lines haven't been cut! —Ed.



READER ALERT

If you had your letter printed in this issue, you've got some good mojo heading your way! You'll be getting ***Adventure Time: The Art of Ooo*** by Chris McDonnell, from our pals at Abrams Books; ***As You Wish*** by Cary Elwes, from our bros at Touchstone; a randomly-selected **WWE Pop! Vinyl figure**, from our chums at Funko; ***Heroes of the Comics*** by Drew Friedman, courtesy of our compadres at Fantagraphics; a DVD set of ***Reno 911: The Complete Series***, from our homies at Paramount Home Media Distribution; and ***Zen Pencils*** by Gavin Aung Than, from our amigos at Andrews McMeel Publishing! What a score! The MAD Letters Page: Where mediocrity is rewarded!



STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION

1. Publication Title: MAD. 2. Publication No.: 324-529. 3. Filing Date: September 30, 2014. 4. Issue Frequency: Bimonthly. 5. Number of Issues Published Annually: 6. 6. Annual Subscription Price: $19.99. 7. Complete Mailing Address of Known Office of Publication: MAD, 1700 Broadway, New York, NY 10019-5905. Contact Person: Jeff Bolson. Telephone: 212-636-5924. 8. Complete Mailing Address of Headquarters or General Business Office of Publisher: MAD, 1700 Broadway, New York, NY 10019-5905. 9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor: Publishers: Dan DiDio and Jim Lee, 1700 Broadway, New York, NY 10019-5905. Managing Editor: John Ficarra, 1700 Broadway, New York, NY 10019-5905. 10. Owner: E.C. Publications, Inc., wholly owned by Time Warner, a publicly held corporation. Complete Mailing Address: E.C. Publications, Inc., 1700 Broadway, New York, NY 10019-5905. 11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities: None. 13. Publication Title: MAD. 14. Issue Date for Circulation Data Below: October, 2014. MAD 529. 15. Extent and Nature of Circulation: a. Total Number of Copies (Net Press Run): Average No. Copies Each Issue During Preceding 12 Months: 275,219; No. Copies of Single Issue Published Nearest to Filing Date: 253,159. b. Paid Circulation (By Mail and Outside the Mail): (1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies): 76,725; 74,076. (2) Mailed In-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies): 0; 0. (3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®: 62,746; 68,675. (4) Paid Distribution by Other Classes of Mail Through the USPS (e.g. First-Class Mail®): 0; 0. c. Total Paid Distribution (Sum of 15b (1), (2), (3), and (4)): 139,471; 142,751. d. Free or Nominal Rate Distribution (By Mail and Outside the Mail): (1) Free or Nominal Rate Outside-County Copies included on PS Form 3541: 0; 0. (2) Free or Nominal Rate In-County Copies Included on PS Form 3541: 0; 0. (3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g. First-Class Mail): 0; 0. (4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means): 0; 0. e. Total Free or Nominal Rate Distribution (Sum of 15d (1), (2), (3) and (4)): 0; 0. f. Total Distribution (Sum of 15c and 15e): 139,471; 142,751. g. Copies not Distributed: 135,748; 110,408. h. Total (Sum of 15f and g): 275,219; 253,159. i. Percent Paid (15c divided by 15f times 100: 100%; 100%. 17. Publication of Statement of Ownership: Will be printed in the February (#531) issue of this publication. 18. I certify that all information furnished on this form is true and complete.

Dan DiDio, Co-Publisher, MAD, October 2, 2014

MAD

MAD #532 is on sale February 24!

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THE FUNDALINI

FREE HOLIDAY APPS YOU PROBABLY WON'T NEED



Camel Finder
Need a last-minute star for that live nativity scene? Well, now you have an app that shows you all the camel dealers and exotic pet stores in your area.



Fake Kringle Detection
Advanced facial recognition technology allows you to find out if that mall Santa is the real St. Nick or one of the many frauds just *claiming* to be him.



English-to-FOX
The handy translator that helps you phrase your heartfelt holiday wishes without inadvertently furthering the War on Christmas.



Scantune
This valuable tool scans the in-store radio systems of area department stores and tells you where that Chipmunks Christmas song is currently being played, so you'll know what spots to avoid.



Nog-Saver Ideas
Don't toss out that rancid carton of eggnog until you check out these unique recipes that specifically call for expired dairy products!

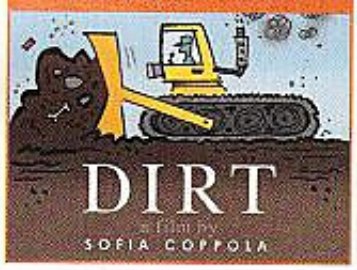
Writer: Jeff Kruse
Artist: John Martz

The Kitchen Sink

LEAST-WATCHED NETFLIX MICROGENRES

Action Films Featuring Thin-Necked Stars

Pretentious Indie Dramas with One-Word Titles



Multi-Film Blockbusters That Desperately Stretch Out Source Material

Sword-and-Sandal Courtroom Mockumentaries



Nail-Biting Golf Movies

Action Films with Fewer Than 483 Explosions

Biographical Movies Based on Real Life

Movies About the Latest Banal Mythological Craze

Torrid Romances Starring Steve Buscemi

Halfhearted Sequels to Forgettable Comedies

Conspiracy Documentaries for Ages 8 to 10

Lascivious Judd Apatow Movies Set in the Victorian Era



Gory Comedies of Manners

Movies That Spell Zach Galifianakis' Name Wrong in the Credits

Bollywood Films About 9/11

Chinese Blaxploitation

Lighthearted Canadian Revenge Movies

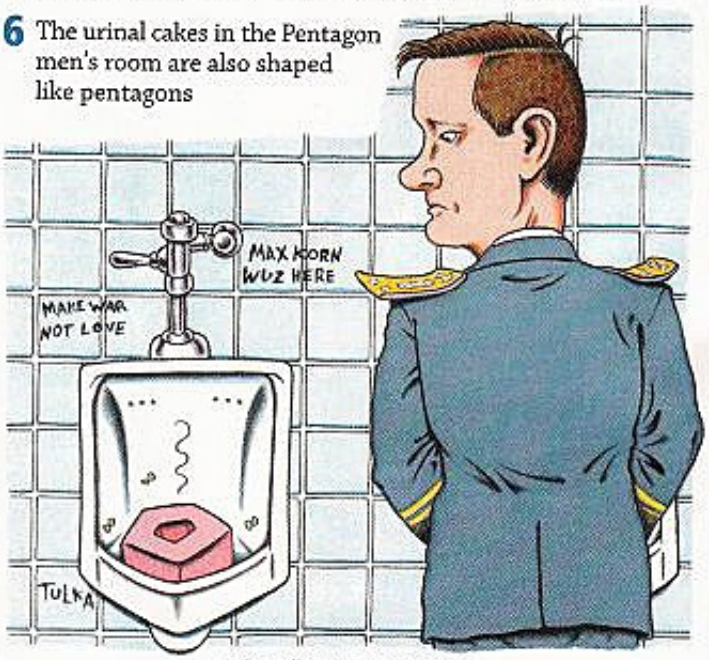


Artist: Bob Staake

The Speedy 6

RECENTLY DECLASSIFIED FACTS FROM THE PENTAGON

1. Spain actually won the Spanish-American War, but a clerical error reversed the outcome
2. The conspiracy theorists are correct — Hitler DID fake his suicide and escape his bunker (Though he was killed the next day, so all the other theories are crap.)
3. As a prank, the ISBN numbers of Tom Clancy thrillers were often used as nuclear launch codes throughout the '80s and '90s
4. Ironically, Amazon deliveries to military bases come by FedEx or the Post Office, not by drone
5. A portion of combat training utilizes videogames, including *Medal of Honor*, *Gears of War* and *Muppets Street Surfin'*
6. The urinal cakes in the Pentagon men's room are also shaped like pentagons



Writer: Jeff Kruse Artist: Rick Tulka

pages

Eckstein Marks the Spot



"So what's it going to take to get you folks into this car today?"

Writer and Artist: Bob Eckstein

Rejected Fortune Cookies

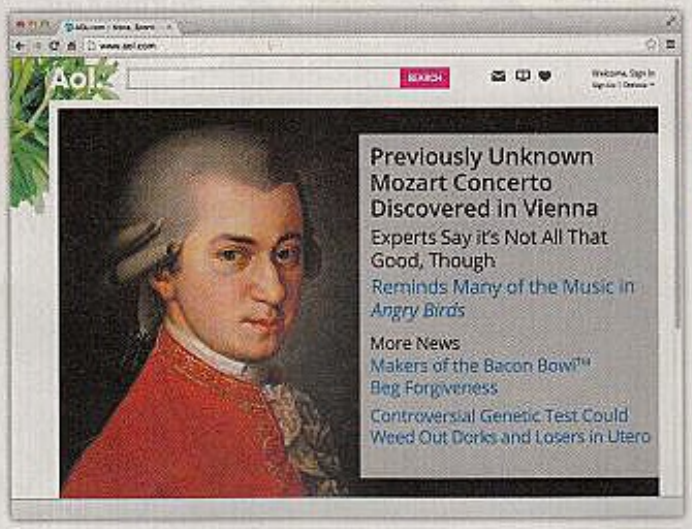


Photo: Dreamstime

AOL START-UP SCREENS WE'D LIKE TO SEE









Writer: Jeff Kruse Desert Photo: Dreamstime

THE FUNDALINI PAGES

BIOGRAPHICAL FACTS ABOUT SANTA'S *OTHER* EIGHT REINDEER

PRANCER
Got his start in the Norwegian rodeo

Caused controversy by supporting a bill outlawing reindeer-antelope marriage

Sued the producers of *Reindeer Games*, claiming it was his idea

VIXEN
Worked as a stripper to raise tuition for college, hence the name

Is represented by super-agent Scott Boras

Admitted to *National Geographic* that she'd had antler-enlargement surgery

CUPID
The only deer to cooperate with Kitty Kelley on her tell-all about Mrs. Claus, due next year

Annoys the others by using "reindeers" as the plural form

Plans to retire after the 2015 Christmas season and just be a consultant at the workshop

DASHER
A former high school mascot, he was nearly euthanized after goring a cheerleader

In college, was rumored to be a member of secret society Antler & Bones

Is still collecting royalties from a 2007 Hallmark ornament depicting his likeness

BLITZEN
Angered many by working as an advisor on Cabela's *Big Game Hunter* videogame

Was paid $50,000 by Nike to shave the swoosh logo into his fur

Had an inflamed colon, but of course *that* wasn't good enough to lead the sleigh

DONNER
Tells friends that *Grandma Got Run Over By a Reindeer* was based on him

Was a competitive eater, winning the 2002 Lichen Chew-Off

Won a Cable ACE award for "Best Dramatized Death Scene in a Nature Documentary"

COMET
Was suspended from the Reindeer Games after testing positive for a performance-enhancing drug — ironically, reindeer antler spray

Was born on December 25th, and is always bitching about having to work on his birthday

Known as a conspiracy nut, he insists that the real Santa was killed in a chimney accident in 1987, and the current guy is just a lookalike

DANCER
Served with Santa as part of the mounted cavalry brigade in Afghanistan

Had to have reconstructive ligament surgery after colliding with the Space Needle in 1995

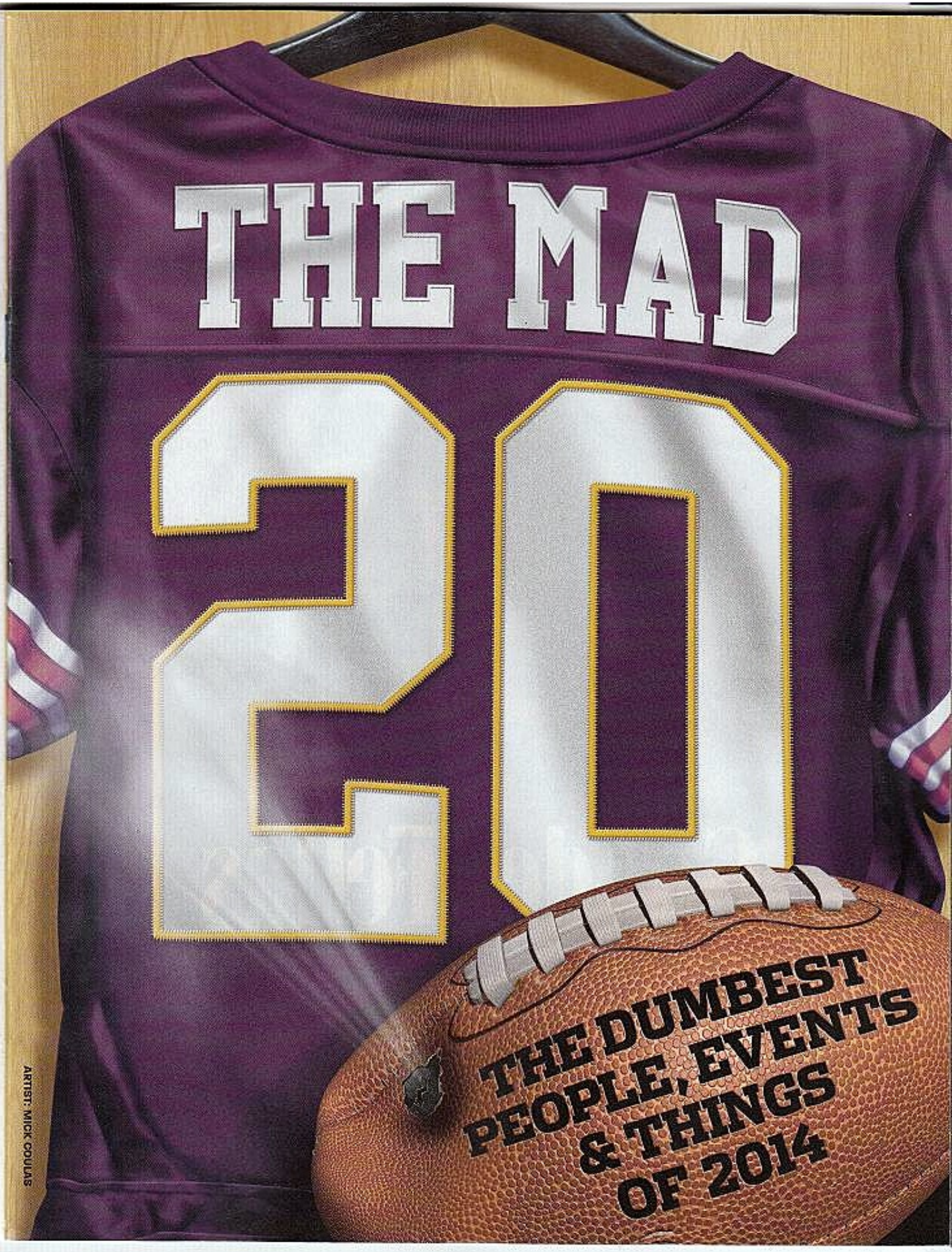
Many caribou refuse to speak to him because of his "Palin for President 2016" website

Writer: Jeff Kruse Artist: Anton Emdin

Questions We'd Love to See a Trainer Ask a Woozy NFL Player

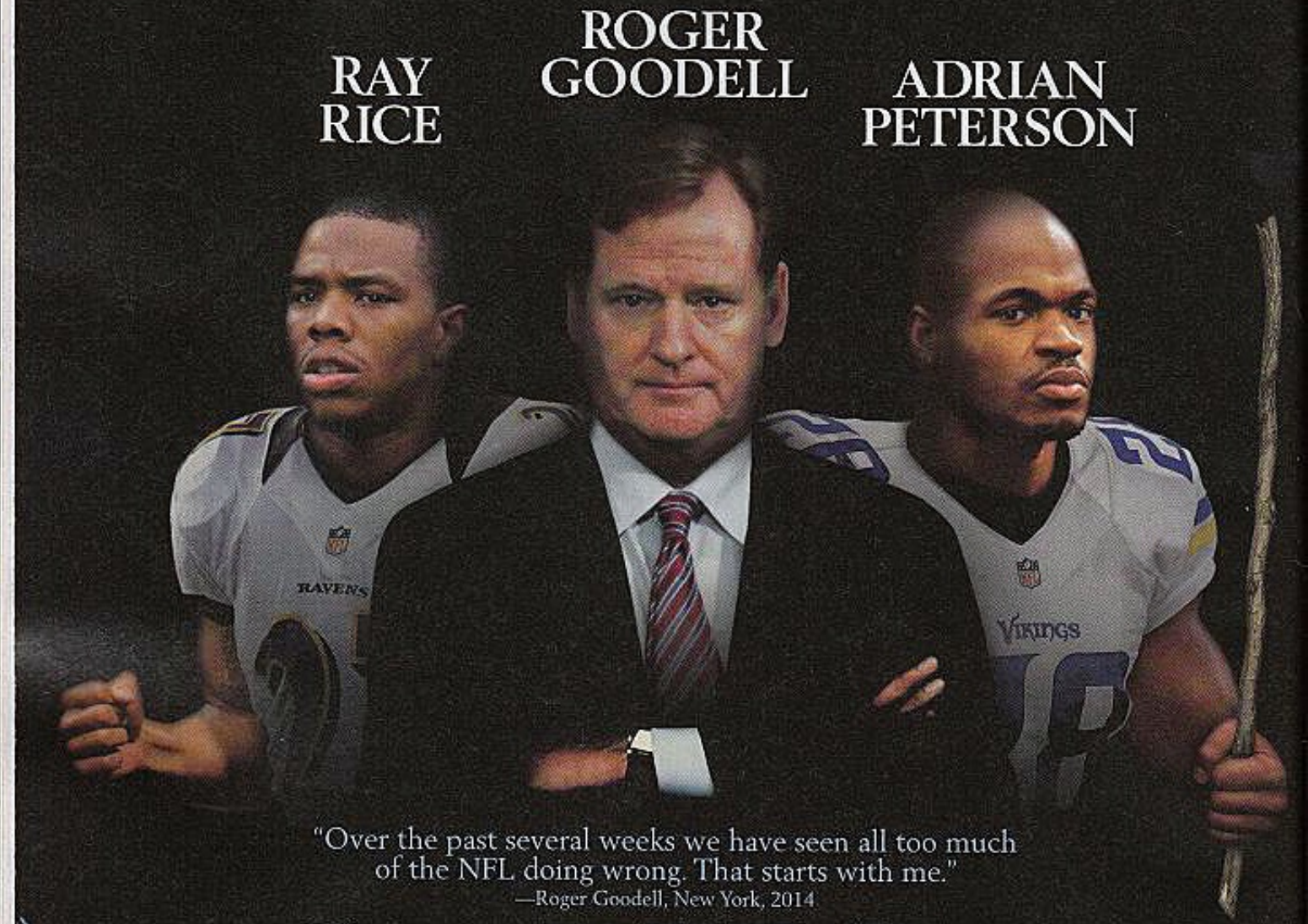


Writer: Jeff Kruse Artist: Tom Bunk


THE MAD
20
THE DUMBEST PEOPLE, EVENTS & THINGS OF 2014
ARTIST: MICK COULAS

1 THE NFL'S DOMESTIC VIOLENCE PROBLEM Irrational Football League

Even before 2014, nobody would have confused the NFL with a Jane Austen book club. The league is a multibillion-dollar enterprise built upon watching pituitary freaks maim each other at high speed. But in September, its problems went far beyond concussions and snapped femurs when stars like Adrian Peterson, Greg Hardy and Ray Rice became known as domestic abusers — and Commissioner Roger Goodell became known as a bumbling, cowardly hypocrite. We may never know just how complicit Goodell was in trying to sweep the scandal under the rug — but what's clear is that when it comes to acting morally, he's no better than the average small-time thug.



"Over the past several weeks we have seen all too much of the NFL doing wrong. That starts with me."
—Roger Goodell, New York, 2014

GoodellFellas

AN NFL PRODUCTION

This was one mob he couldn't handle.

ALSO STARRING


GREG "SHOTGUNS" HARDY


RAY "NECK BRUISER" McDONALD


JONATHAN "HEAD BUTTS" DWYER

RICE, GOODELL, PETERSON PHOTOS: AP

2 EBOLA HYSTERIA Quarantine-Age Angst

When the first case of Ebola was reported in the news, it didn't take long before it was rampant, destructive and completely unavoidable. Not the disease — the news coverage. Fortunately, as of this printing, only four Americans have been diagnosed with Ebola. Unfortunately, there were even fewer people who reacted rationally to it or explained it correctly. Worse, The Centers for Disease Control was unprepared and the White House was slow to react. As a result, the public was both very prepared and very ready — to completely freak out.

ARE YOU SUFFERING FROM EBOLA SYMPTOMS?

SEVERE HEADACHE

listening to hyped-up, non-stop, breathless cable news coverage



CHEST PAINS

upon hearing the CDC's confusing responses of how they're "on top of it" and preventing the virus from spreading



VOMITING

watching right-wing candidates fear-mongering the disease for political gains



BLEEDING

from banging your head against the wall out of frustration with all the uninformed, misleading "experts"



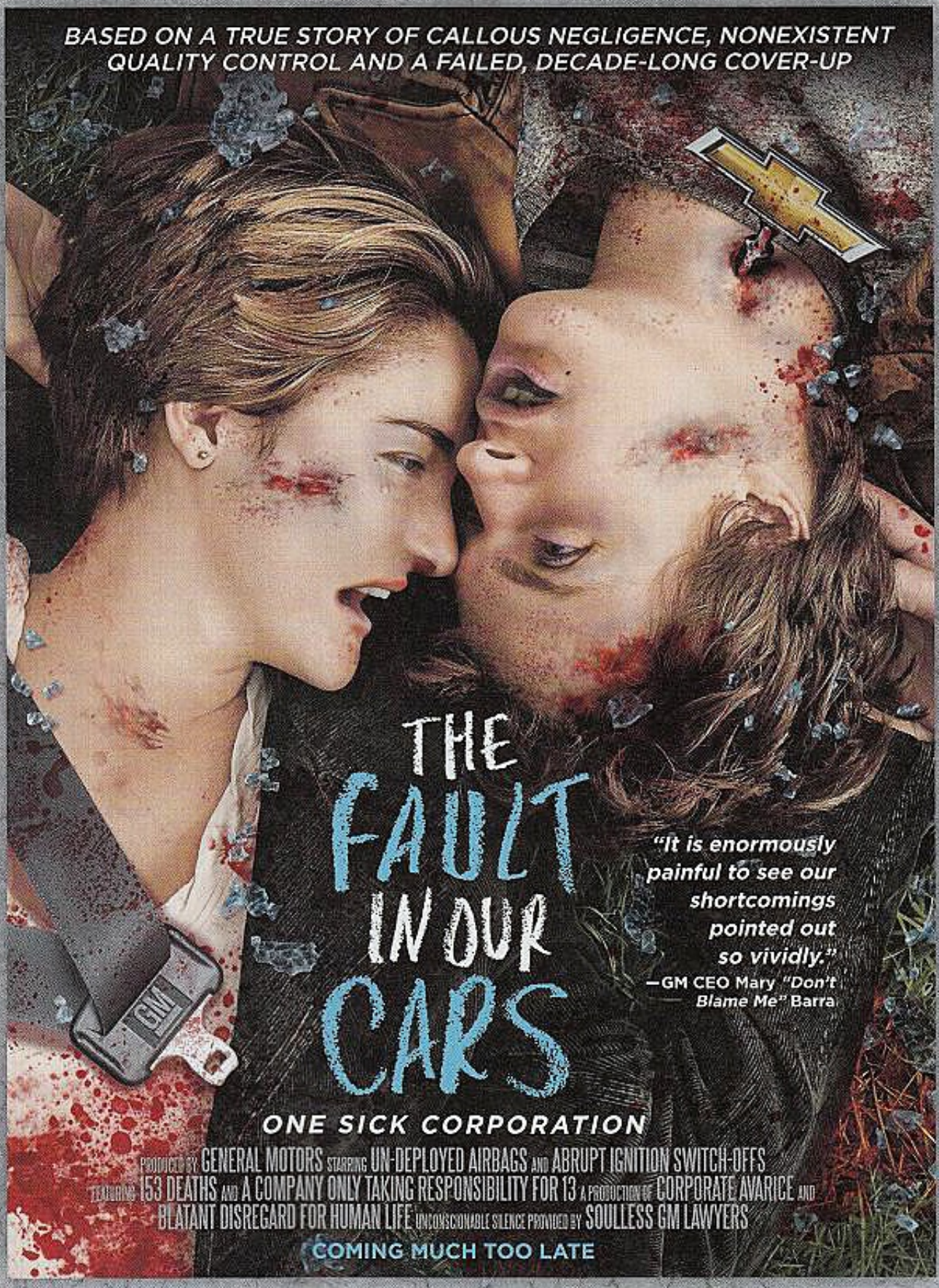
If you are exhibiting any of these symptoms, it's highly probable that you don't have Ebola. For immediate relief: turn off your TV, unplug your internet connection and stop reading the newspaper!

CDC
CENTERS FOR DISASTROUS COMMUNICATION

TILE BACKGROUND: DREAMSTIME

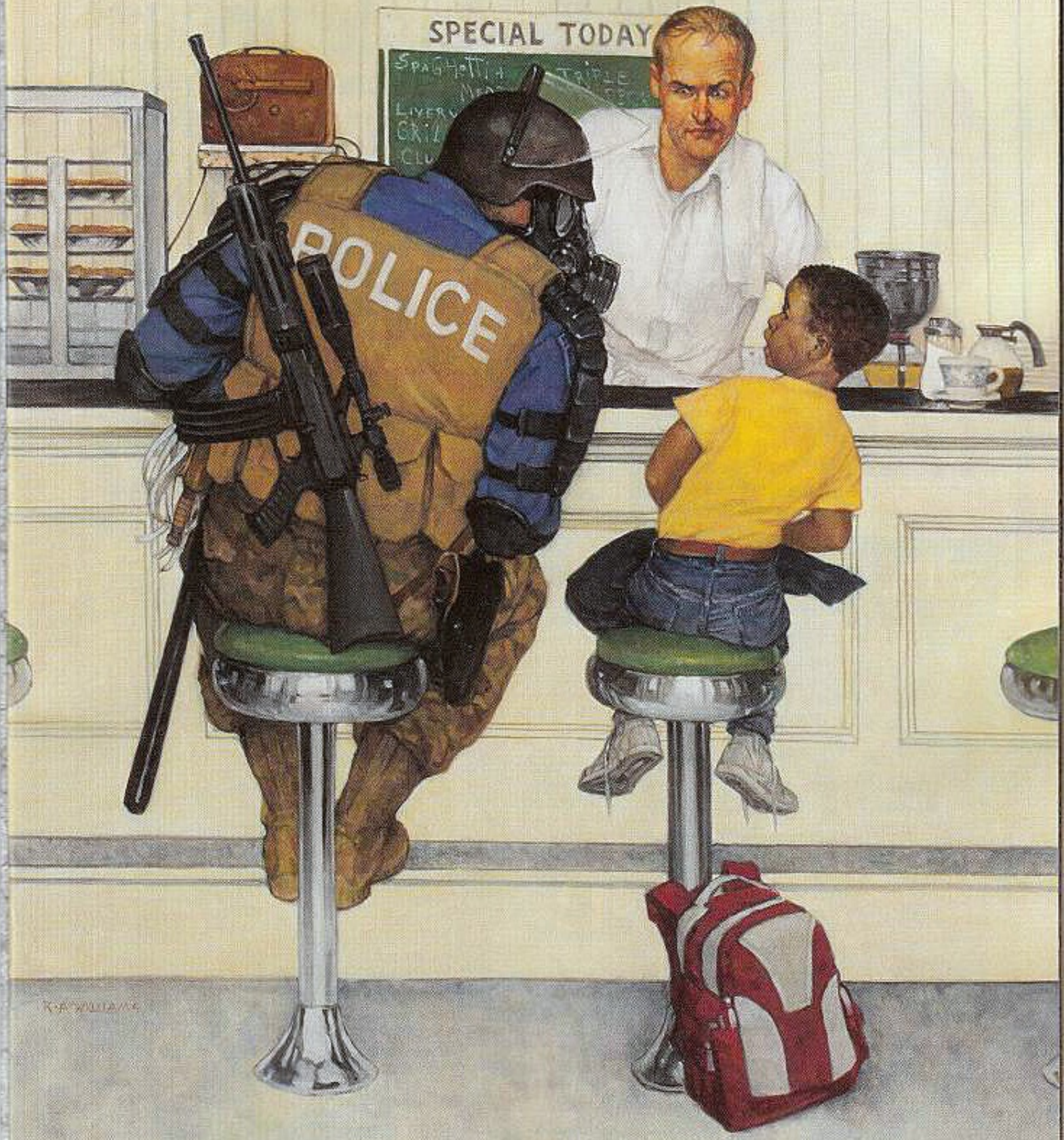
3 THE GM RECALL DEBACLE Head-on Collusion

The American auto industry lags behind other countries' when it comes to manufacturing and innovation, but this year GM proved it's a world leader in corporate greed. When news broke that faulty ignition switches in multiple GM models could suddenly shut off a car's engine and prevent airbags from deploying, GM recalled 800,000 vehicles. That number soon snowballed to 29 million — but not before there were 31 crashes and 13 deaths (13 deaths GM took responsibility for — Reuters has the death toll at 153). If only GM had known sooner, it could have done something to save lives. Oh wait — GM learned of the defect in 2005, but chose to not spend the whopping 90 cents per car required to fix it. And we understand — 90 cents a car! — that kind of loss would be tragic



4 THE MILITARIZATION OF THE POLICE DEPARTMENT Deadly Farce

Amid the chaos that engulfed Ferguson, Missouri in August after the fatal police shooting of 18-year-old Michael Brown, news photos showed unarmed protesters facing off against a phalanx of *Halo* Master Chiefs. But those armored sci-fi warriors, it turned out, were actually just *cops* — sporting the military-style gear that police departments nationwide have amassed, with the help of untracked federal funds, in the years since 9/11. So in precincts from Watertown, Connecticut (mine-resistant vehicles) to Bloomington, Georgia (grenade launchers) to suburban St. Louis (the armored trucks from *Mad Max*), it now seems that an officer who carries only a gun and a baton is a relic of a simpler age.



WRITER: DESMOND DEVLIN ARTIST: RICHARD WILLIAMS

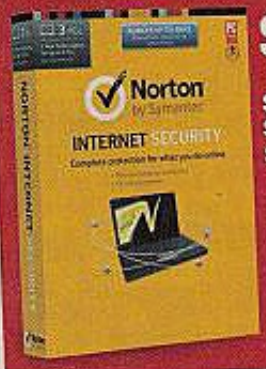
5 TARGET'S SECURITY BREACH Big Botch Retailer

For Target customers, shopping at the dreary megastore became even more depressing in January, when they learned that their credit card data had been swiped the month before. Suddenly, the main danger of patronizing Target wasn't feral, screaming toddlers or SuperPretzel sauce — it was having your personal information snatched by hackers. In response, the retailer stammered, "We are committed to making this right" and, "When we discovered the breach... [we] removed the malware they left behind." How considerate! If there's a silver lining to this and similar screw-ups at Home Depot, JPMorgan Chase and Staples, it's that all the supplies you'll need to survive the *next* inevitable data theft are available at — you guessed it — your friendly neighborhood Target.

unbeatable prices!
(very beatable encryption system!)

just because we were the
TARGET
of a massive data breach shouldn't keep you from shopping here!

security software sale
great deals on the top-rated virus and malware blocking programs that we should have installed long before our website was attacked!



$79
Symantec Norton Security 3PC Software



$30
ESET Cyber Security 2014 Edition

stock up & save
...before all your accounts are frozen!



7⁴⁹
ZzzQuil
Stop losing sleep over stolen personal information!



89¢
SpaghettiOs/Ramen
It's tough making ends meet after your bank account has been wiped out due to our inexcusable incompetence, so this crap is probably all you can afford to eat now!



$13
Excedrin/Advil
For relief of pounding headache due to cybercrime!

get organized
since we made a mess of your life!



20⁹⁹
Sterlite Ultra 3-Drawer Cart
Perfect for storing all the paperwork from the credit card disputes and related lawsuits you'll be filing against us!



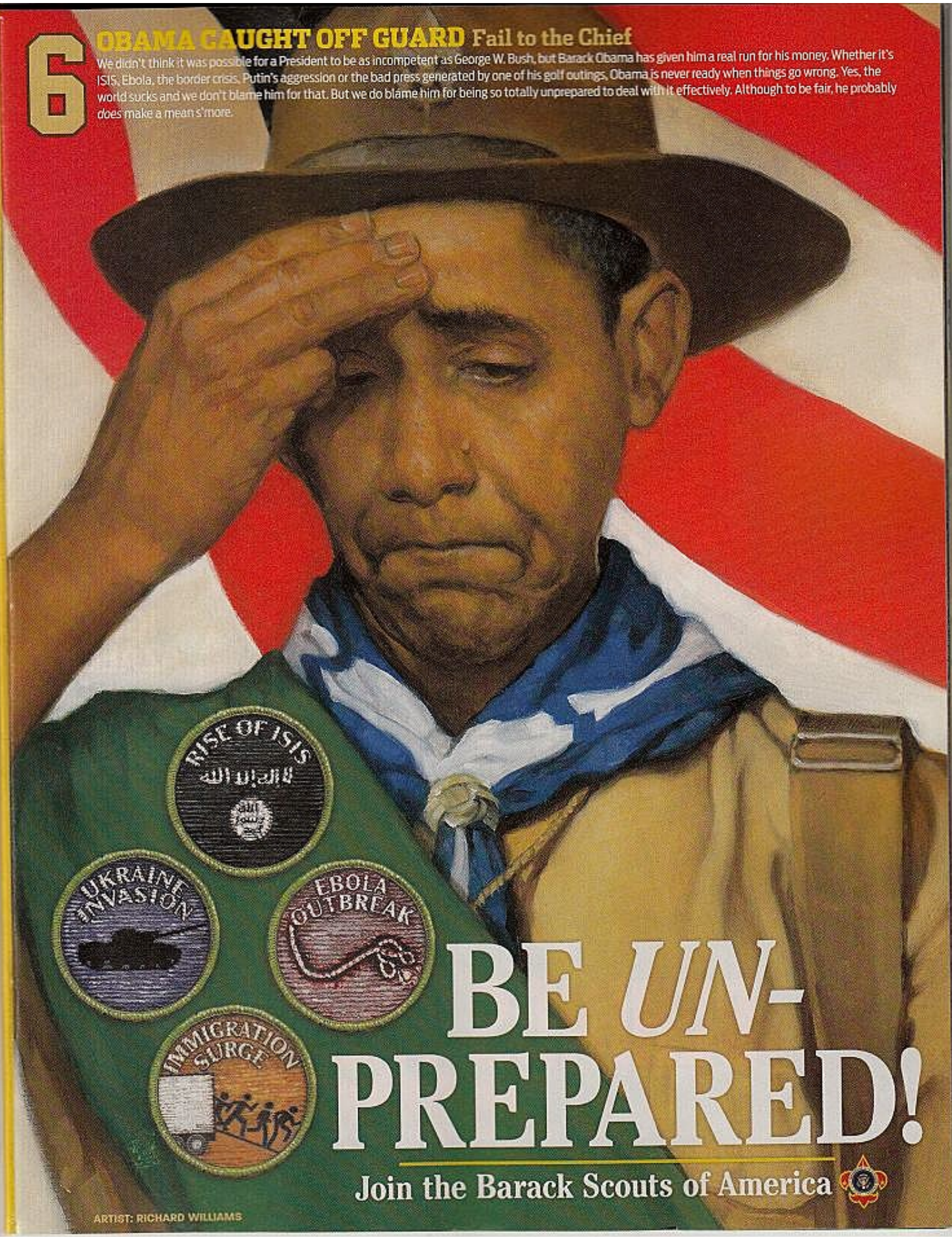
you'll see an extra 5%-30% of unauthorized purchases when you use your IN-THE-REDcard!

Some restrictions in our ability to protect your personal information will apply.

WRITER: DARREN JOHNSON

6 OBAMA CAUGHT OFF GUARD Fail to the Chief

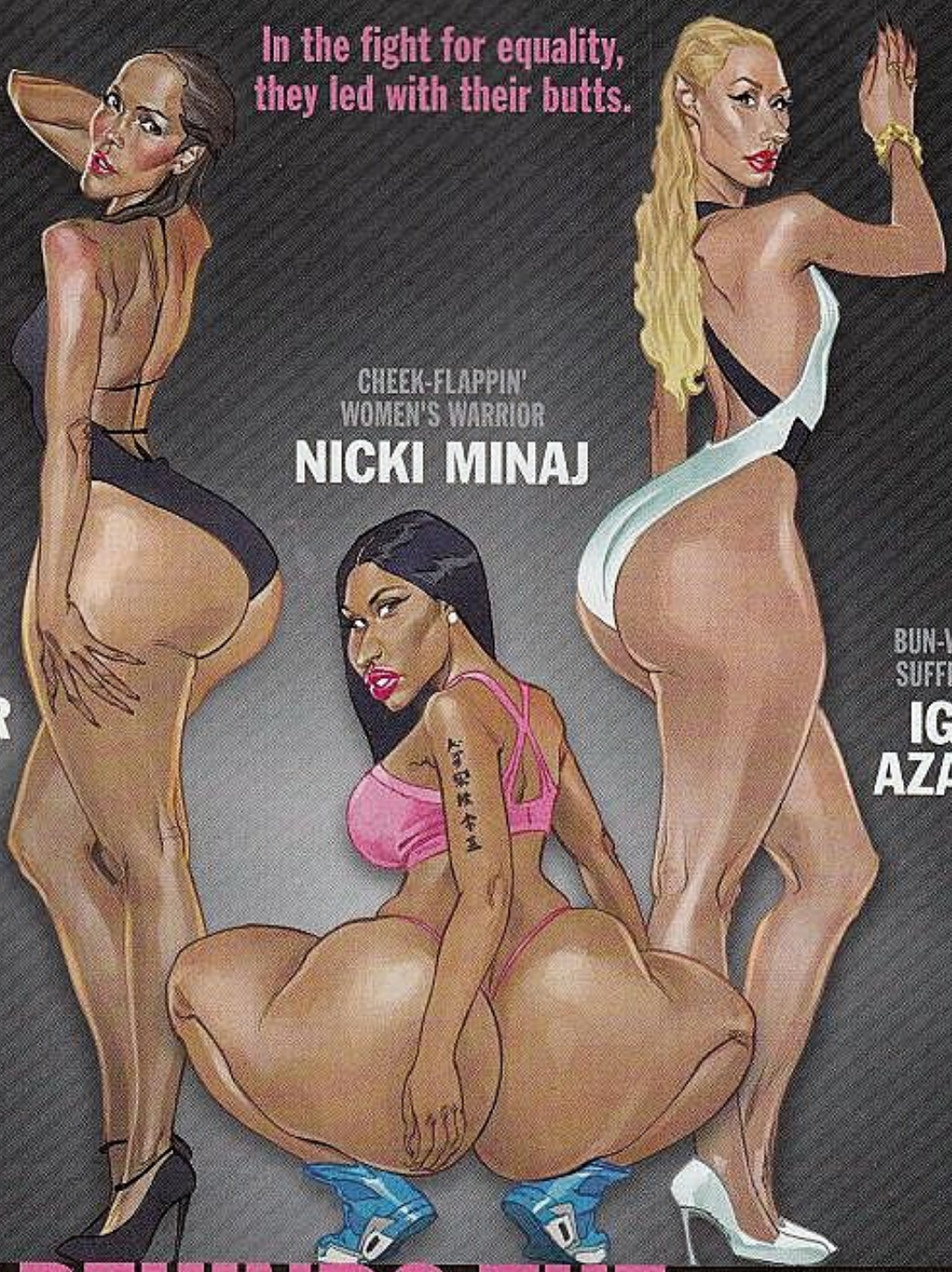
We didn't think it was possible for a President to be as incompetent as George W. Bush, but Barack Obama has given him a real run for his money. Whether it's ISIS, Ebola, the border crisis, Putin's aggression or the bad press generated by one of his golf outings, Obama is never ready when things go wrong. Yes, the world sucks and we don't blame him for that. But we do blame him for being so totally unprepared to deal with it effectively. Although to be fair, he probably *does* make a mean s'more.



ARTIST: RICHARD WILLIAMS

7 THE "BOOTY TREND" A Real Ass Act

There's never been a shortage of asses in the music industry (we mean you, Beebs!), but 2014 has truly been the Year of the Butt. Nicki Minaj's thong-joggling "Anaconda" video and Jennifer Lopez's remix of "Booty" with Iggy Azalea spurred a ludicrously highbrow dialogue about "the new feminism," with outlets like *Time* proclaiming, "All that glorious twerking in the jungle isn't for the sake of a man, but for Minaj herself." So, for some, manic badonka-donking has become a jigglesome path to sexual equality. But for the rest of the world, the trio's true effect on the culture might be best summed up by a pithy comment on the "Anaconda" YouTube page: "Who cares if its musicz. I just came for the ass."



BEHINDS THE MUSIC

NEW EPISODES GET CRACKIN' MONDAYS 10/9C

VH1

ARTIST: HERMANN MEJIA

8

WHERE HAS THE LACK OF PROPER DRUGS CAUSED MISERY, SUFFERING AND SOMETIMES DEATH?

HERE WE GO WITH A SPECIAL EDITION

MAD 20 FOLD-IN

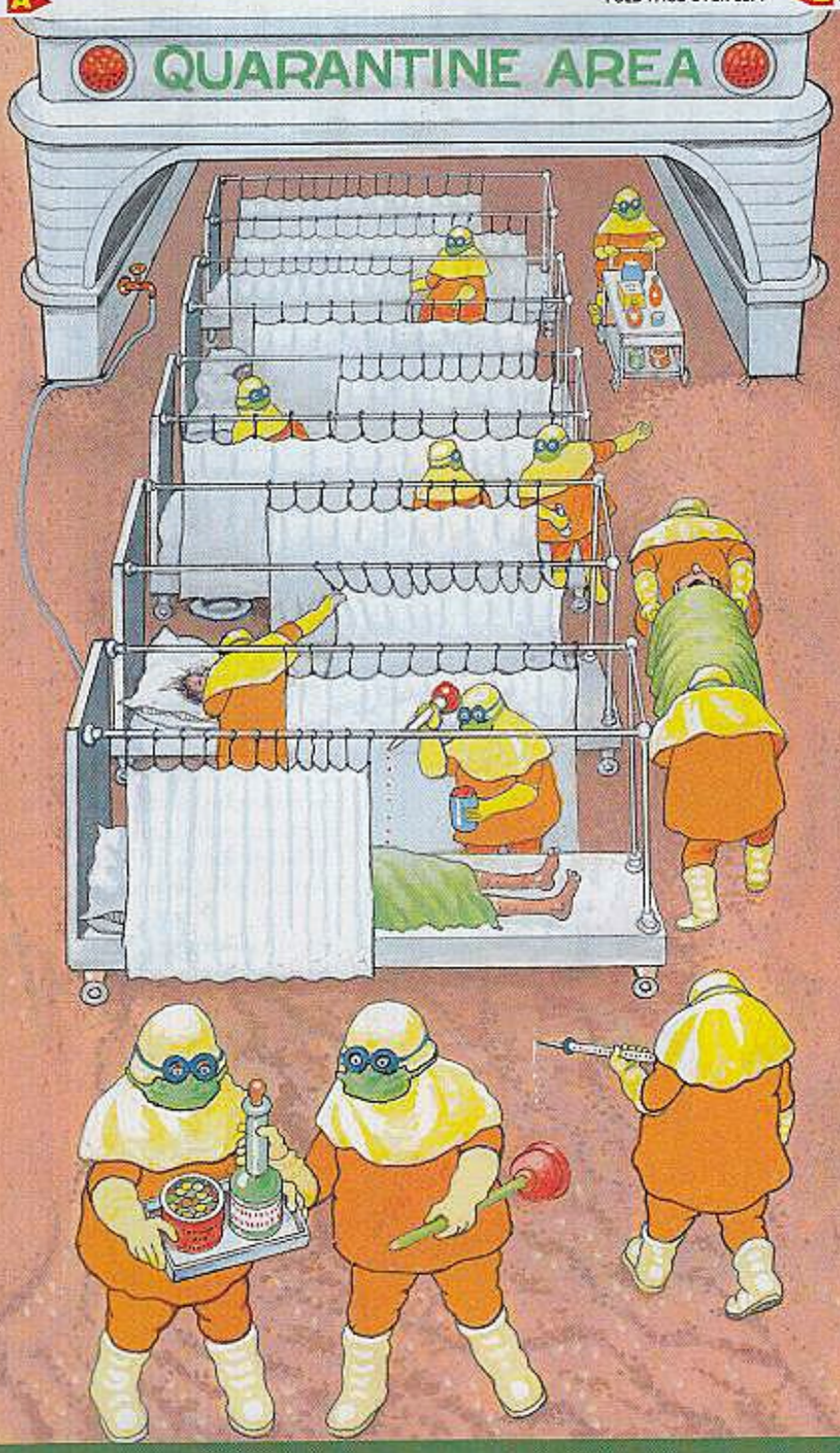
This past year has seen a number of unnecessarily painful and drawn-out deaths. The worst part is, many feel they could have been entirely avoided if those in charge had been better prepared. It's true that it was a small number of fatalities, but there's a growing concern that if the problem isn't addressed, it will become an epidemic. One thing is for sure: proper supplies and trained professionals would be just the shot in the arm needed to turn things around.



FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



BOLD DRUG FORMULATIONS ARE CURRENTLY HATCHED BY INCOMPETENT DOCTORS AND HOSPITAL EXECUTIVES, CREATING MORE PROBLEMS THAN SOLUTIONS

A

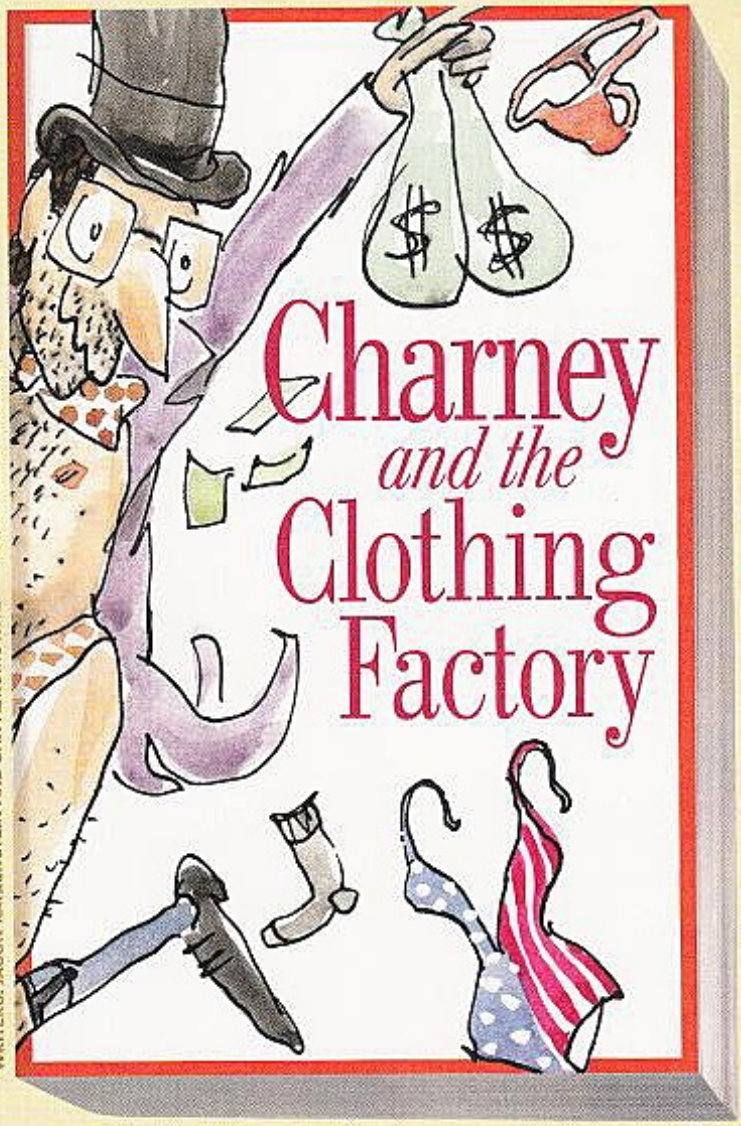
WRITER AND ARTIST: AL JAFFEE

B

9 AMERICAN APPAREL'S CEO PERVERT Crazy, Stupid Dov

American Apparel made its reputation by refusing to exploit sweatshop labor. But its founder, Dov Charney, made *his* reputation by exploiting every woman he hired. Charney became known for inappropriate sexual behavior — including playing with "little Dov" in front of female staffers, propositioning others, wanting to fire "ugly" workers and using company funds to smooth over any problems that might arise from such "gentlemanly" conduct. It was only when the company started losing money that its board of directors decided his behavior was a problem. It seems unlikely they'll throw the book at him, but if they do, we have just the tome for them to use.

What happens when the boss can't keep his candy bar in its wrapper?



WRITERS: JASON KATZENSTEIN AND DAN ABROMOWITZ ARTIST: GARY HALLGREN

For years, magically creepy fashion mogul Dov Charney has been inviting gaggles of lucky, nubile young ladies to explore his splendiforous factory (sorry, no chaperones!) to model and sell his wonderiffic clothing creations. All he asks in exchange is they don't reveal anything — *anything* — to nosy lawyers about what happens behind closed doors!



But behind those doors is where Charney indulges in all manner of stupendillious, perv-diddly-erted predilections — like getting his Snozzberry licked during a magazine interview, fondling his Oompa Loompa in front of female employees and walking around the office with his Everlasting Gobstoppers hanging out!

Luckily, Charney can hush it up just by giving Golden Tickets to anyone who might complain! Or can he? Come along on this classic, candy-colored romp guaranteed to leave a bad taste in your mouth!



Everybody's Talking About "Charney"!

"Masturbation in front of women is underrated."
— **Dov Charney**

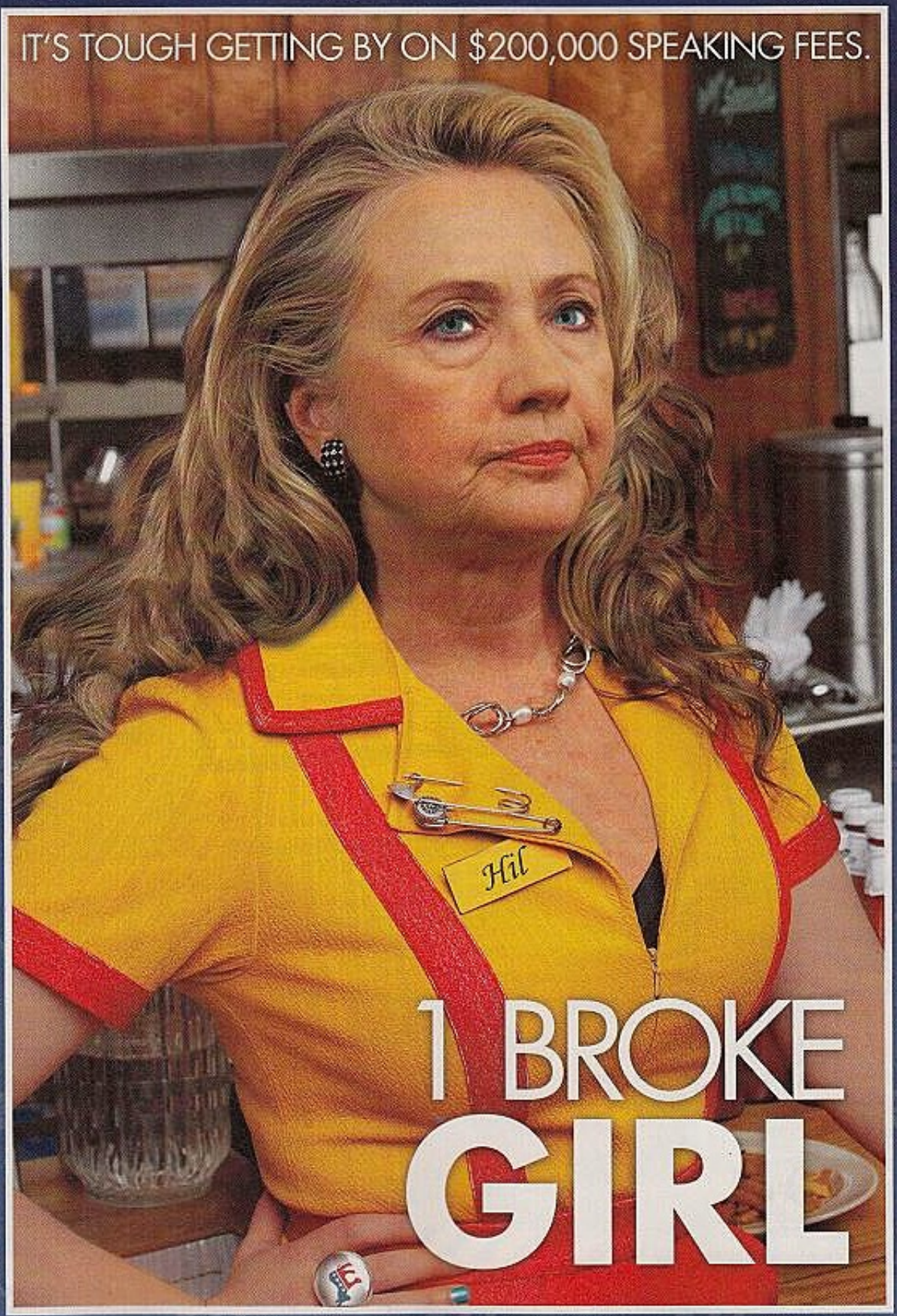
"Maybe if he wasn't where he is now, he'd be one of those perverts on the subway."
— **Thida Sheldon,** Charney's then-girlfriend

"Effective immediately, (Dov Charney) will be relieved of all of (his) job duties and obligations...The Board is continuing to investigate the scope and extent of (his) misconduct."
— **American Apparel's Board of Directors**

Available in Inappropriately Hardcover

10 HILLARY CLINTON CRIES POVERTY Cents and Sensibility

The Clintons were never exactly a "struggling" family — Bill and Hillary met at Yale, for crying out loud! They were rich before Bill ever took office — and since the end of his presidency, they've reportedly earned more than $100 million. So when Hillary told Diane Sawyer in June that she and Bill had been "dead broke" after they left the White House, it came off as Romney-esque nonsense. Hillary, if you're so hard-up for money, please allow us contribute our two cents: since you're clearly unable to identify with ordinary people, at least learn to identify a monumentally stupid thing before you say it!



11 THE WASHINGTON REDSKINS STAND BY THEIR NAME

Native American Horror Story

While his team hasn't won a Super Bowl in 24 years, Washington Redskins owner Dan Synder is still a champion — of insensitivity. The delusional billionaire says the ethnic slur "Redskins" is actually "a badge of honor" (right — much like "Negro," "Chinaman" and "towel-head" are highly respectable honorifics). Setting an unsurpassable standard for tone-deafness, Snyder still insists that "Redskins" conveys "pride." We think so, too; however, we also think the word "moron" conveys "intelligence." But what's most noteworthy about this story is that Snyder isn't the biggest dumbass in the NFL (see # 1).

REDSKINS

21300 Redskin Park Drive • Ashburn, VA 20147

To Everyone in Washington Redskins Nation:

As you know, in recent months the Redskins have been unfairly singled out for vicious abuse. But I have refused to take the withering criticism directed at me personally. After racking up a whopping 28 wins over the last five seasons, I've developed a thick skin.

Yet, when I realized people were trying to make me change the supposedly offensive name "Redskins," I was deeply hurt. I felt like their words were wads of garbage being thrown at my feet, as a single teardrop ran down my face.

Far from being an insult, our team name is actually a **TRIBUTE** to **proud Native Americans**. We **admire** everything about their **rich and unique culture** — from the Florida State Seminoles, to Crazy Horse malt liquor, to the Jeep Cherokee.

Most of all, I care about our **wonderful fans** who have grown up with the Redskins name, the Redskins logo and the Redskins **tradition**. Taking those things away from them would make us a bunch of Indian givers.

I have met with the leaders of many Indian tribes, and happily promised to build them a playground or toss them a few scholarships if they'll get off my freaking back. But many tribes refused to cooperate, insisting the term "Redskins" is a reminder of a hateful history and the murder of millions of their people. But the dead are already dead. Why kill the name "Redskins," too? **Every life has value**, especially the precious life of a privately-held corporate trademark.

A name change is a very complicated thing. Take our team fight song, "Hail to the Redskins." What, do we just change it to "Hail to the Anterior Indigenous Persons of This Continent"? That completely throws off the meter. We'd have to add, like, a dozen notes!

My emergency public relations firm told me that I needed to take the pulse of the public. So I asked several of my fellow billionaire NFL owners if they were offended by the name "Redskins" — and not one of them was! Although I admit, football owners may not be the most **sensitive** demographic. If thalidomide tasted like beer but was three cents cheaper, every NFL owner would be serving it lukewarm at their stadiums. Regardless, the "tribe" has spoken!

Is there any other group in America that can truly understand the pain of having something that always belonged to you taken away by outsiders? Imagine losing one's **identity and culture**, having it violently stripped away and being unable to defend yourself. That's something **no community** should **ever** have to endure.

Dm

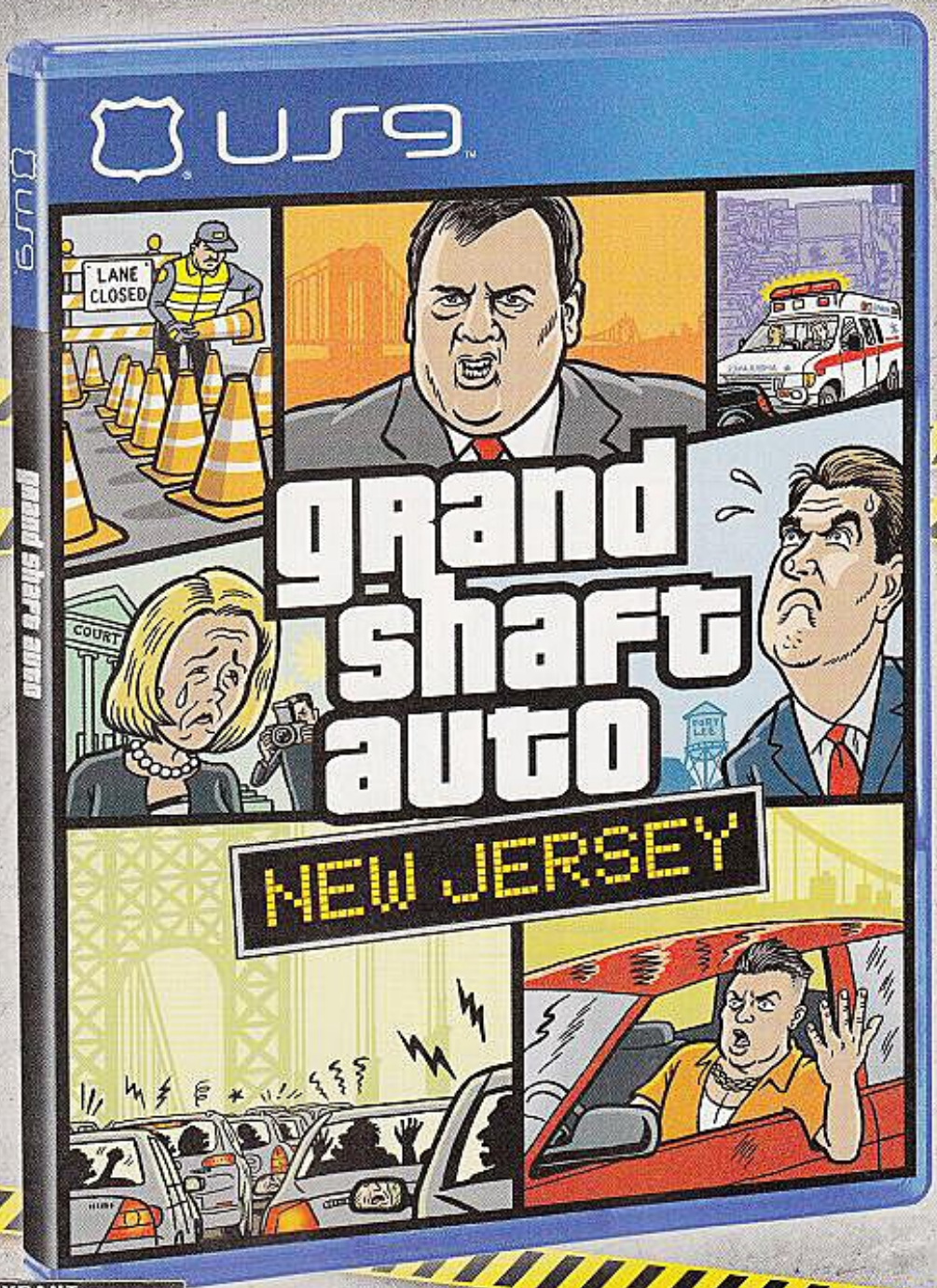
Daniel Snyder
Owner, Washington Redskins

WRITER: DESMOND DEVLIN

12 CHRIS CHRISTIE'S TRAFFIC SCANDAL GWB for Vendetta

The annals of politics are littered with tales of petty revenge and shady backroom plots, but a bizarre, convoluted new chapter was recently added in Fort Lee, New Jersey, at the foot of the George Washington Bridge. Aides to Governor Chris Christie, peeved that the town's Democratic mayor didn't support Heavy C's reelection campaign, engineered a series of traffic jams that screwed drivers, delayed buses and contributed to at least one stuck-in-an-ambulance death. The scandal exploded in January, with investigations, committees and a red-faced Christie stammering his own dubious ignorance. The aides were told to hit the road and never come back — an act of political scapegoating that brings to mind a video game that's similarly grimy, vulgar and amoral.

it's time to take revenge on 3,000 innocent commuters!



As the Governor of New Jersey, you have a lot of jobs — but when the Mayor of Fort Lee mildly challenges your power, *payback* becomes *job #1!*

exciting road-clogging action:

- *Dodge any responsibility!*
- *Weave a tale of complete ignorance!*
- *Throw your underlings under the bus!*
- *Refuse to take the high road!*
- *Change course as the story catches up to you!*
- *Watch your presidential hopes crash and burn!*

TYRANT
T
Political Skullduggery
Commuter Enraging
Feigned Accountability
ESRB CONTENT RATING

ARTIST:
WARD SUTTON

13 CNN'S ENDLESS FLIGHT COVERAGE Plane Nonsense

When Malaysia Airlines Flight 370 went missing over the Indian Ocean in March, it wasn't long for the tinfoil-hat community to crap out theories as to what happened to the plane and its 239 passengers. It was terrorism! A meteor! Pitbull and Shakira! The wearer of the largest shiny hat, however, was CNN — which featured alleged journalist Don Lemon suggesting that a black hole was to blame and a web poll lending credence to an alien abduction. As the months dragged on, CNN saw that milking the lunatic-tragedy teat was boosting its moribund ratings, so it covered the lack of developments relentlessly, until finally, even Wolf Blitzer's eyes glazed over. But since Flight 370 was so good for CNN's bottom line, we'll offer a crazy conspiracy theory of our own: the network had a plan in place for just this sort of event all along.

CNN's EMERGENCY CARD

IN CASE OF MISSING FLIGHT AT SEA

1 IMMEDIATELY SEND REPORTERS TO NEAREST LAND MASS.



2 SPECULATE ON THOUGHTS, MOODS AND INTENT OF PASSENGERS AND CREW.



3 USE BOLD GRAPHICS AND DRAMATIC MUSIC TO WHIP PUBLIC INTO RATINGS-FRIENDLY FRENZY.



IF NO NEW DEVELOPMENTS IN STORY ARE PRESENT

1 HIRE "EXPERTS" TO FILL AIRTIME WITH WILD, UNSUBSTANTIATED THEORIES.



2 SHAMELESSLY EXPLOIT GRIEVING FAMILY MEMBERS WHENEVER POSSIBLE.



INSTRUCTIONS FOR EXITING STORY

1 GRADUALLY DECREASE ON-AIR SHOTS OF RADAR IMAGES.



2 ABRUPTLY MOVE ON TO NEXT CONTROVERSY/CATASTROPHE. DROP ALL MENTION OF MISSING FLIGHT.

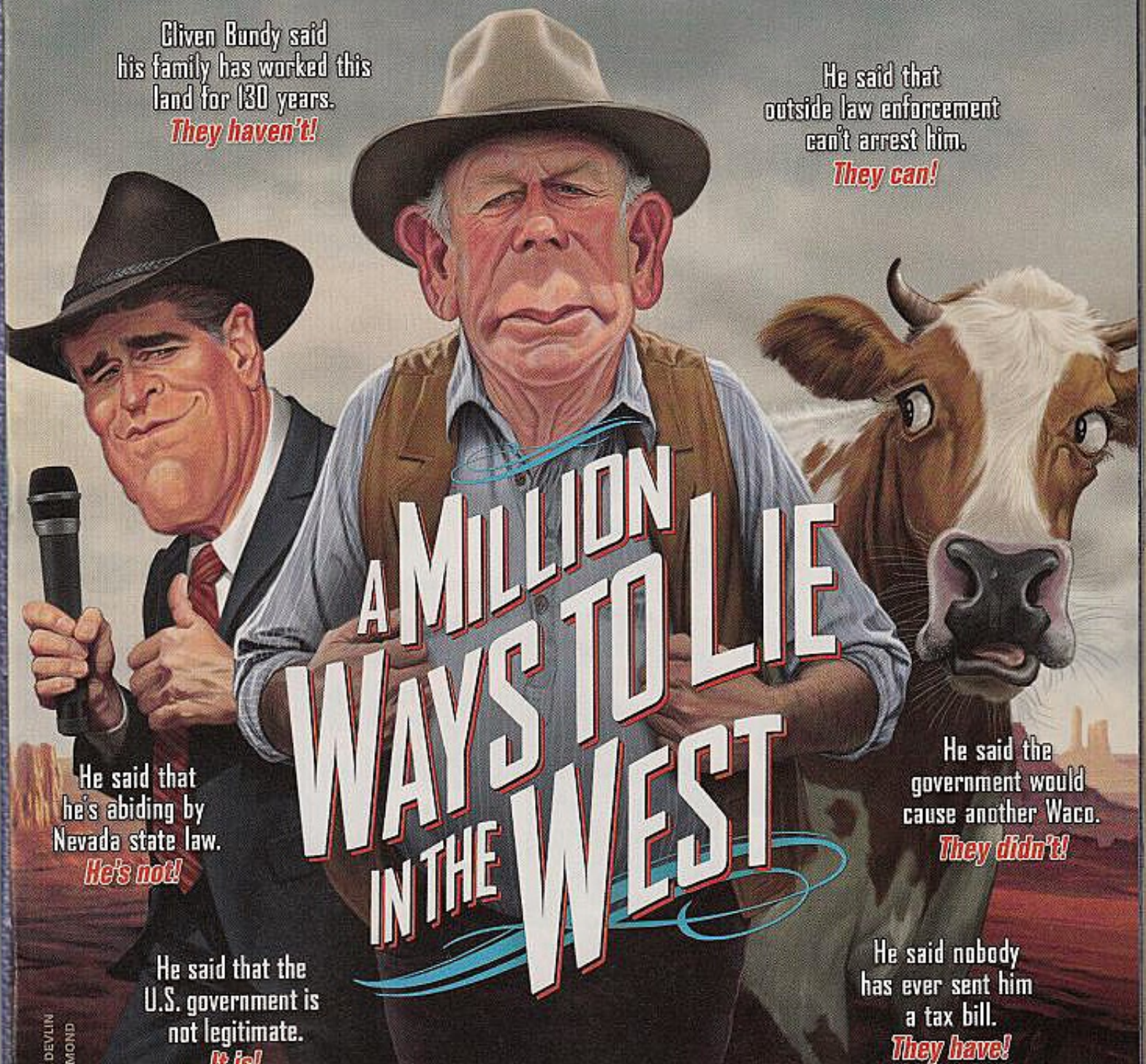


ARTIST: TIMOTHY SHAMEY

14 CLIVEN BUNDY'S STANDOFF Representation Without Taxation

Cliven Bundy sounds like the name of a weaselly character from a lame western novel. But that pretty much describes Cliven Bundy, a Nevada rancher whose "reading" of the Constitution led him to refuse paying the million-plus dollars he owed the government in cattle-grazing fees. In agreement were a bunch of gun-crazy "militia" members who rode into the state, resulting in an armed standoff with federal agents. Along for the ride was Fox News' Sean Hannity, who gave Bundy a forum to spew his twisted justifications for being a tax deadbeat...*until* Bundy started spouting his views on why African Americans were better off as slaves. The whole thing had a level of tastelessness that not even Seth MacFarlane would've abided.

The story of a cattle rancher and his trail of bullsh*t



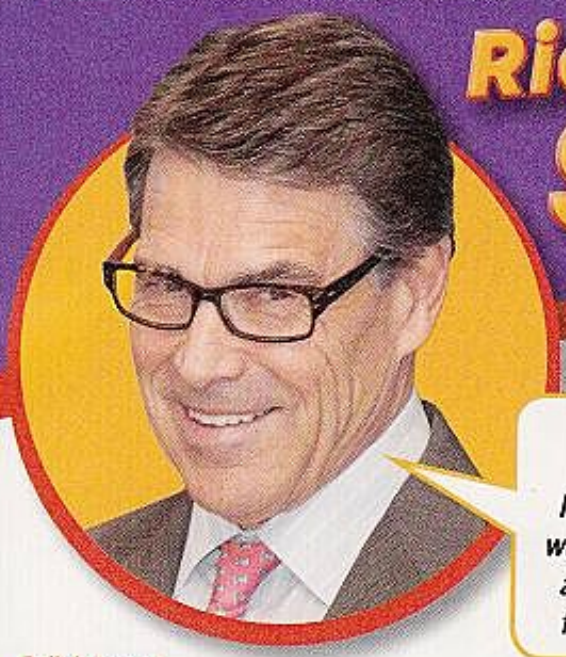
STARRING CLIVEN BUNDY

CO-STARRING SEAN HANNITY AS THE RACIST MOOCHER'S #1 FANBOY

WRITER: DESMOND DEVLIN
ARTIST: TOM RICHMOND

15 RICK PERRY'S "INTELLIGENT" NEW LOOK Bifocal Curious

As anyone who's ever seen Tara Reid play an archaeologist knows, the easiest way to "smarten up" an absolute dolt is to make quick with the glasses. This unconvincing trick has been used for decades in Hollywood, but it made a bold appearance in the political realm this year, as Texas Governor — and established nitwit — Rick Perry suddenly began wearing specs. His official reason was that his contact lenses were bothering him — but does he *really* think we're that dumb? Because if we were, a product that would seem to boost our I.Q. a few points (without having to do all that readin' and thinkin' and whatnot) would really come in handy.



Rick Perry's Smart Guy Glasses™

AS SEEN ON IDIOTS

"When I ran for president in 2012, people said I wasn't smart enough. Instead of giving up, I came up with a way to appear smarter without having to actually go and learn stuff. They work for me, and they'll work for you, too!"

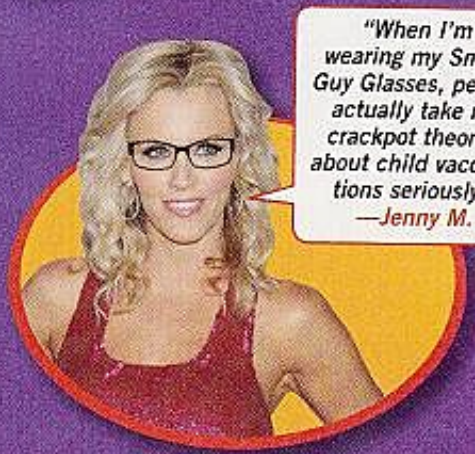


Built-in beeping device makes it easy to find lost glasses. And you know you're going to lose them a lot, because you're dumb

No glass in the frame, so you won't be distracted by the glare of lights while you're trying to pretend to think

Extra-sturdy earpieces for chewing on so it looks like you're deep in thought when you're actually daydreaming about cupcakes

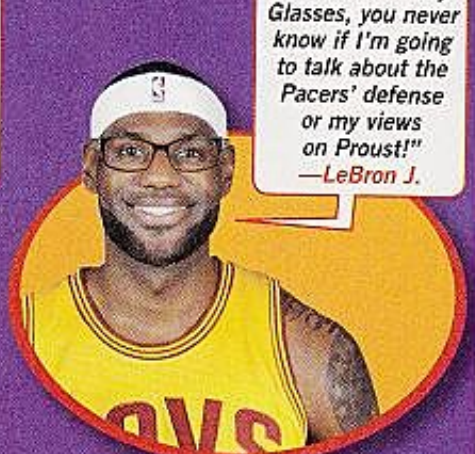
EVERYBODY LOVES Rick Perry's Smart Guy Glasses



"When I'm wearing my Smart Guy Glasses, people actually take my crackpot theories about child vaccinations seriously!" —Jenny M.



"As soon as my silly pirate costume comes off, my Smart Guy Glasses go on!" —Johnny D.



"With Smart Guy Glasses, you never know if I'm going to talk about the Pacers' defense or my views on Proust!" —LeBron J.

To order your pair of Rick Perry's Smart Guy Glasses™, send $99.99 to: **Governor Rick Perry, Statehouse, Austin, Texas**

WRITER: MIKE MORSE PERRY, MCCARTHY, DEPP PHOTOS: DREAMSTIME.COM

16 WHITE HOUSE SECURITY BREACHES Witless Protection

The President is the most powerful and important person in America (sorry, Kanye). So you'd think that security would be first-rate at the White House (you know, the place where the President *lives*). But when an armed intruder managed to scale the White House fence, cross the lawn and walk through the FRONT-FREAKING-DOOR without being spotted or stopped, it became clear that the Secret Service was just as incompetent as everyone else in the Obama administration. Call us old-fashioned, but we've always felt that getting into the White House should be at least *slightly* harder than sneaking into an R-rated movie.



ARTIST: SCOTT BRICHER

17 PUTIN INVADES UKRAINE

With Great Power-Grab Comes Great Irresponsibility

During the Cold War, the U.S. and the USSR always seemed on the brink of nuclear war. Inexplicably, some people are nostalgic for that era – and unfortunately one of them is Vladimir Putin. The bare-chested, gay-hating and surprisingly short Russian President pines for the days of the Soviet Union. So he engineered an "uprising" in Crimea and stole it from Ukraine. He tried the same maneuver on Ukraine itself, but in the process accidentally shot down a Malaysia Airlines jet filled with civilians and then hampered the crash investigation. International sanctions have put his Germany-in-the-1930s-like power-grab on hold, but we have to ask: where does such a little man get all the energy to be such an immense piece of human excrement?

Vlad Agrees:

Red Bully®

EQUALS

AGGRESSION

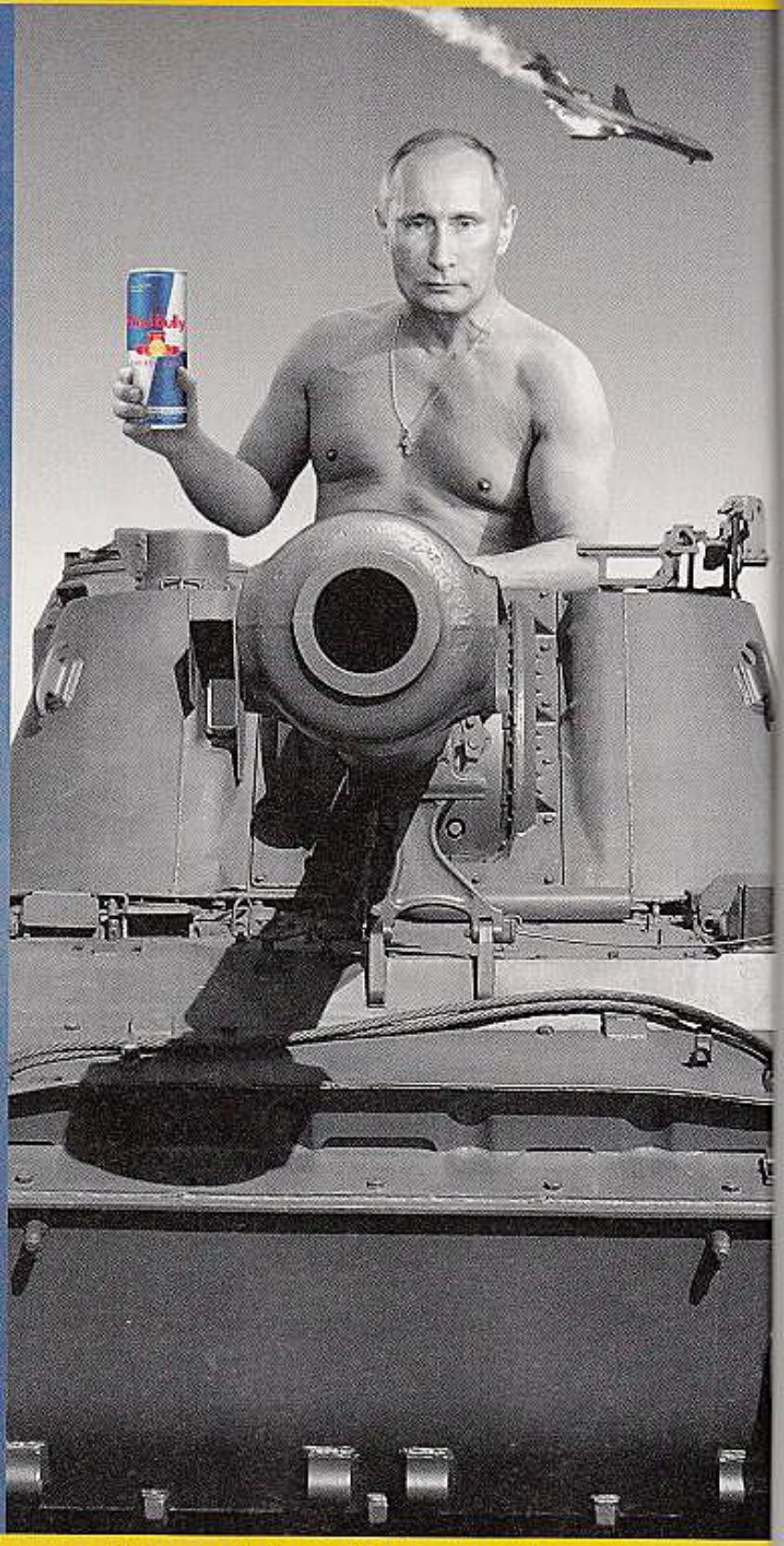
Sometimes running a former superpower can be tough.

Red Bully supplies arrogant and thuggish Presidents like me with self-righteous, shameless audacity.

So whether I'm annexing Crimea, shooting down a civilian Malaysian jet or invading Ukraine, Red Bully gives me the energy and focus necessary to withstand worldwide condemnation and sanctions.

Red Bully®

Take charge of other countries.

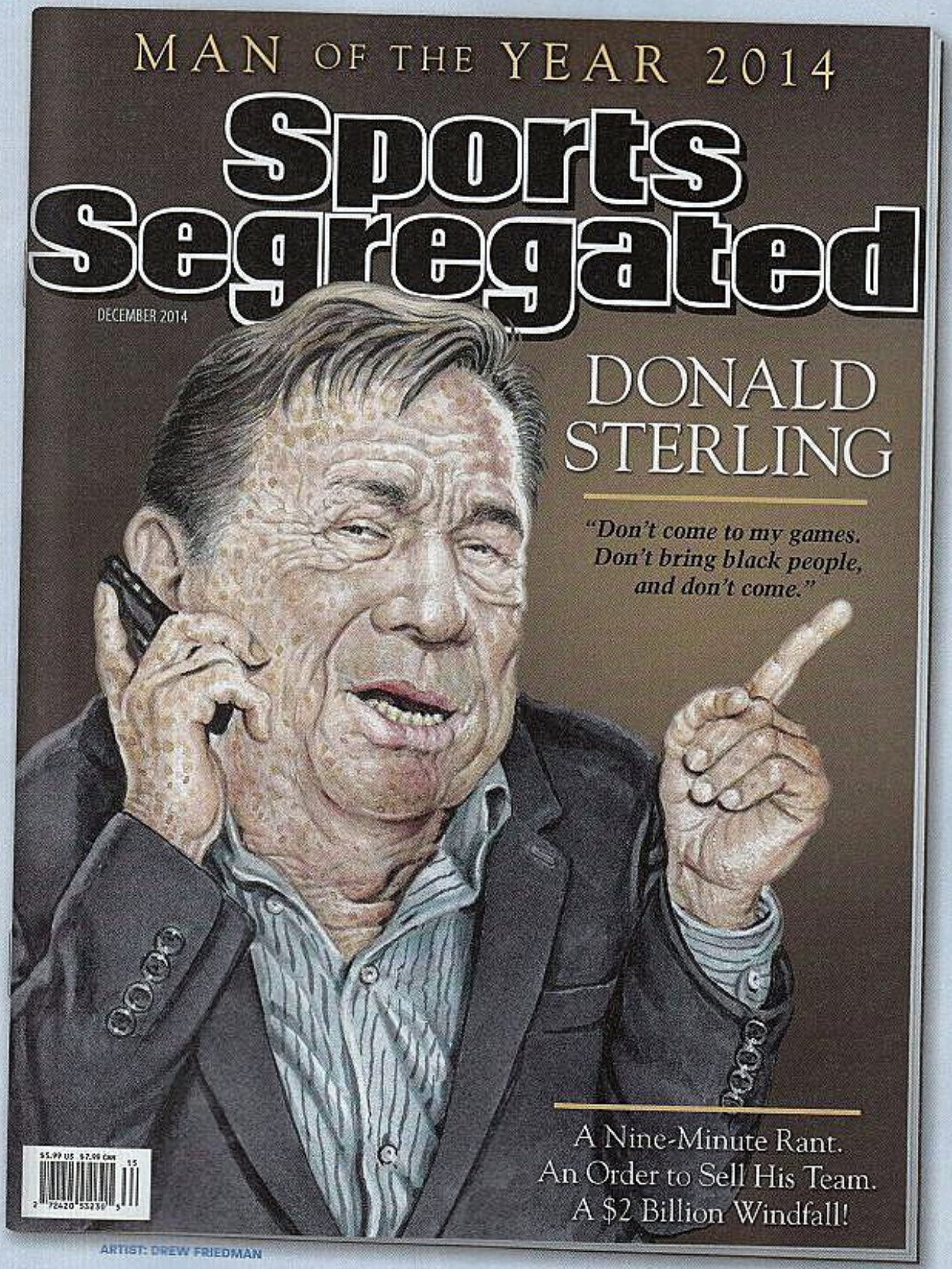


Warning: Red Bully may keep you – and the rest of the world – up at night

IDEA: MATT LASSEN TANK PHOTO: DREAMSTIME

18 DONALD STERLING'S RACIST RANT Little Bigot Man

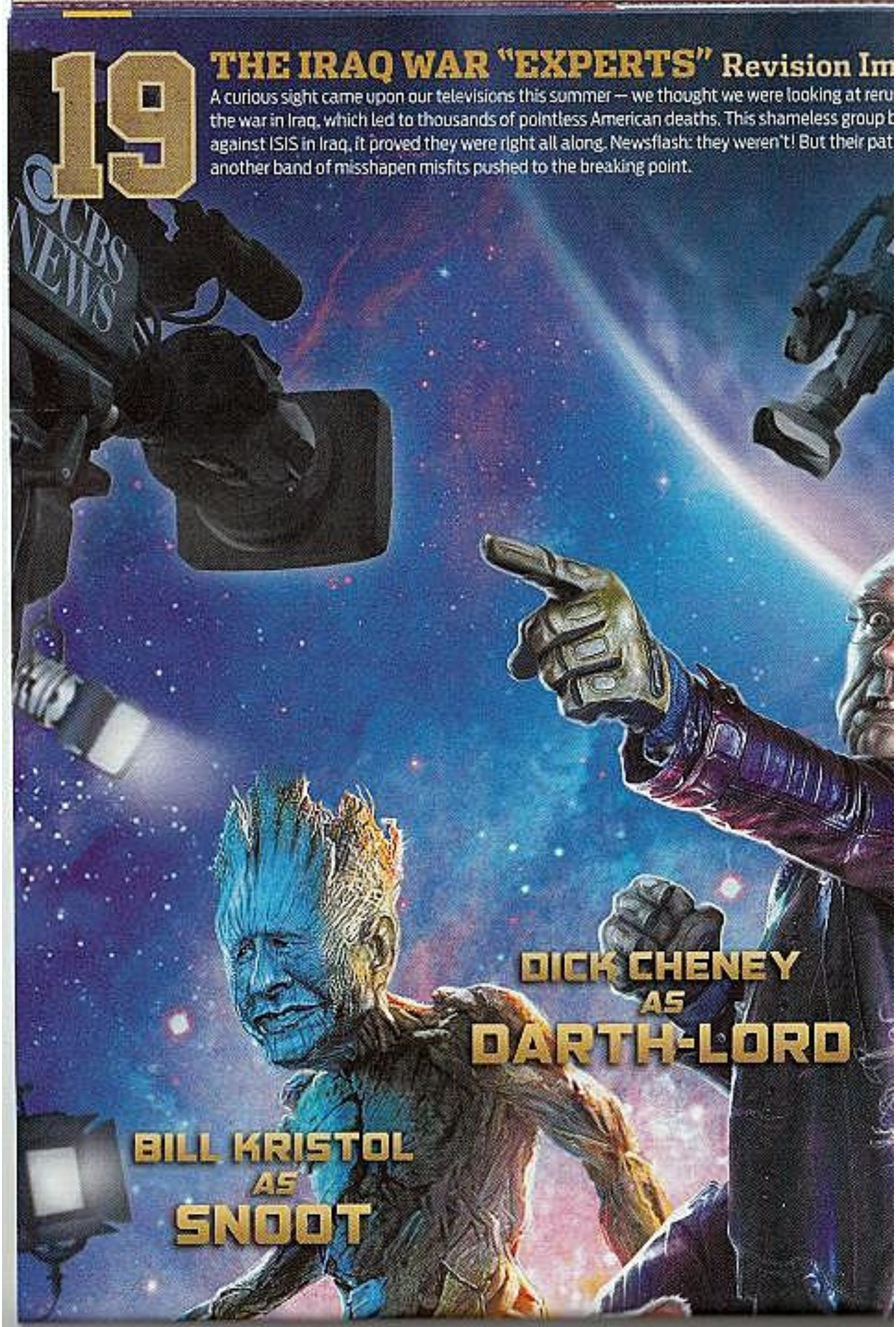
Long before 2014, the Clippers' Donald Sterling was considered the worst owner in the NBA — he was cheap (once refusing to pay a fired coach the money owed him), he was a creep (twice sued for sexual harassment) and his team really sucked (more than 50 games lost in 22 of his 33 years at the helm). But Sterling's awfulness reached a new low in April when his gold-digging mistress secretly recorded — and then leaked — a hair-raising racist rant that led to his much-deserved lifetime ban from the NBA. Sterling filed a baseless lawsuit against the league, said he was "baited" into his diatribe and whined that he's "not a racist," but nobody was buying it. Poor, poor Donald. If only there was a publication odious enough to let him tell *his* side of the story.



ARTIST: DREW FRIEDMAN

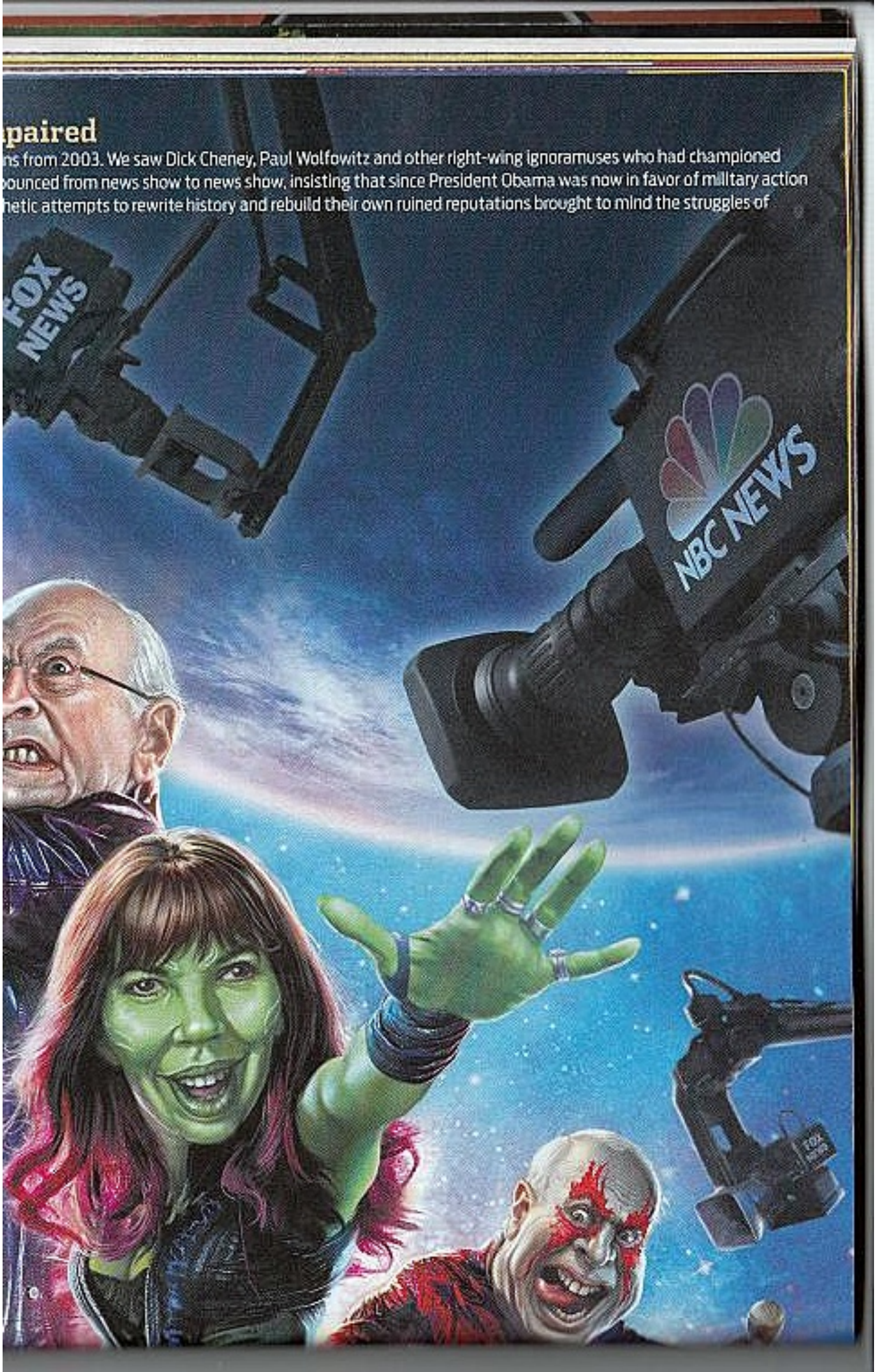
19 THE IRAQ WAR "EXPERTS" Revision Im

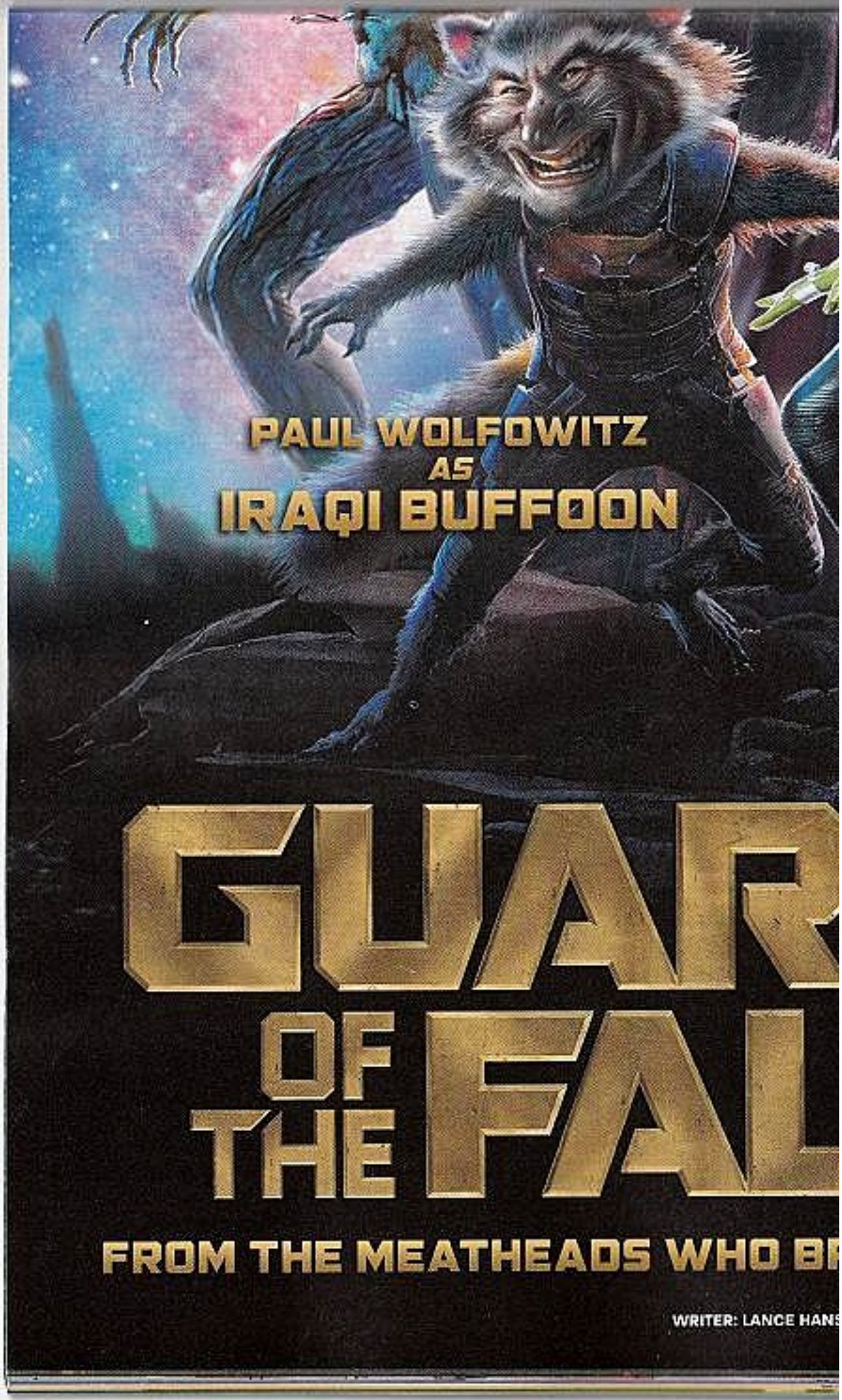
A curious sight came upon our televisions this summer — we thought we were looking at reru
the war in Iraq, which led to thousands of pointless American deaths. This shameless group b
against ISIS in Iraq, it proved they were right all along. Newsflash: they weren't! But their pat
another band of misshapen misfits pushed to the breaking point.

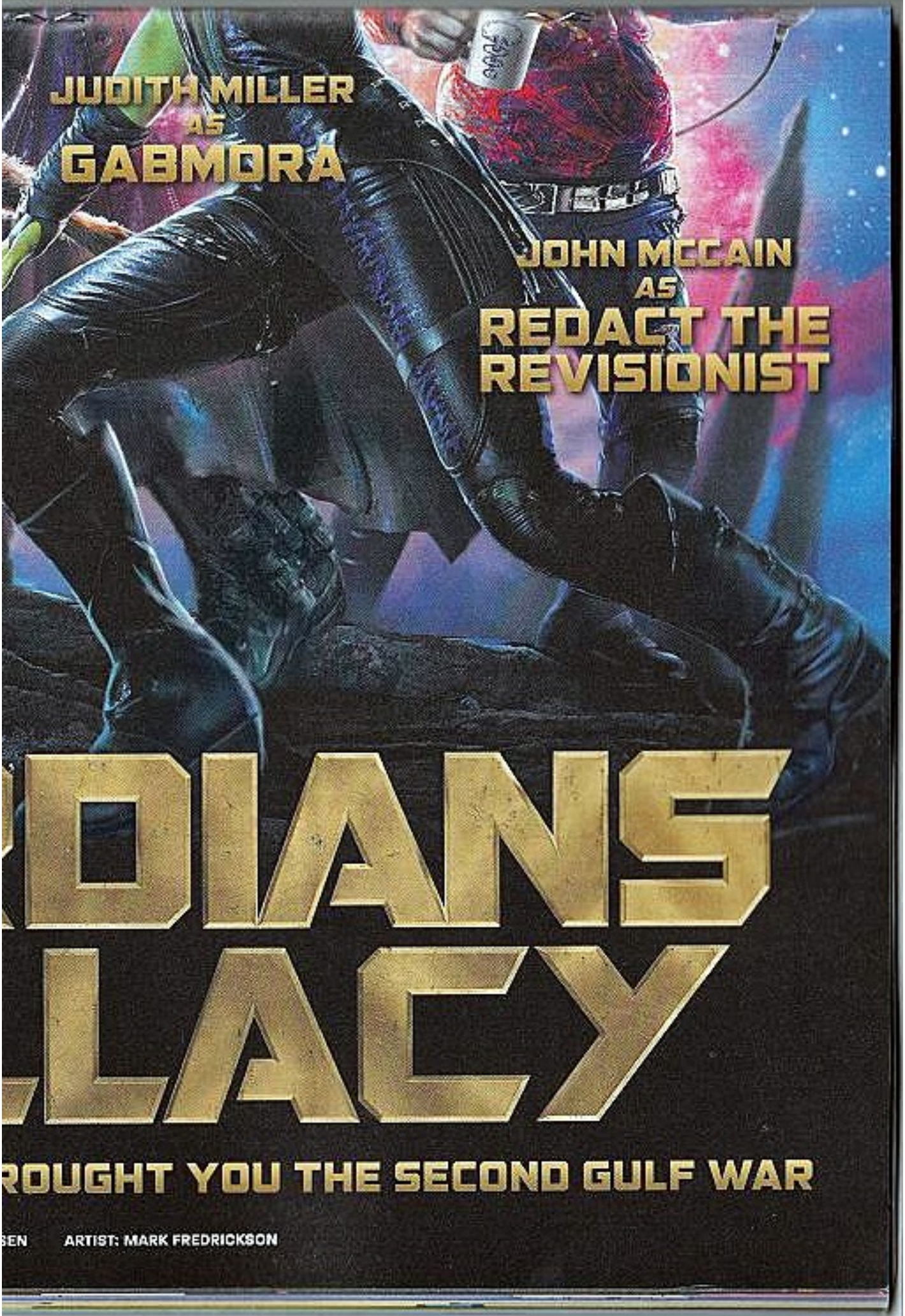


paired

ns from 2003. We saw Dick Cheney, Paul Wolfowitz and other right-wing ignoramuses who had championed
bounced from news show to news show, insisting that since President Obama was now in favor of military action
hetic attempts to rewrite history and rebuild their own ruined reputations brought to mind the struggles of

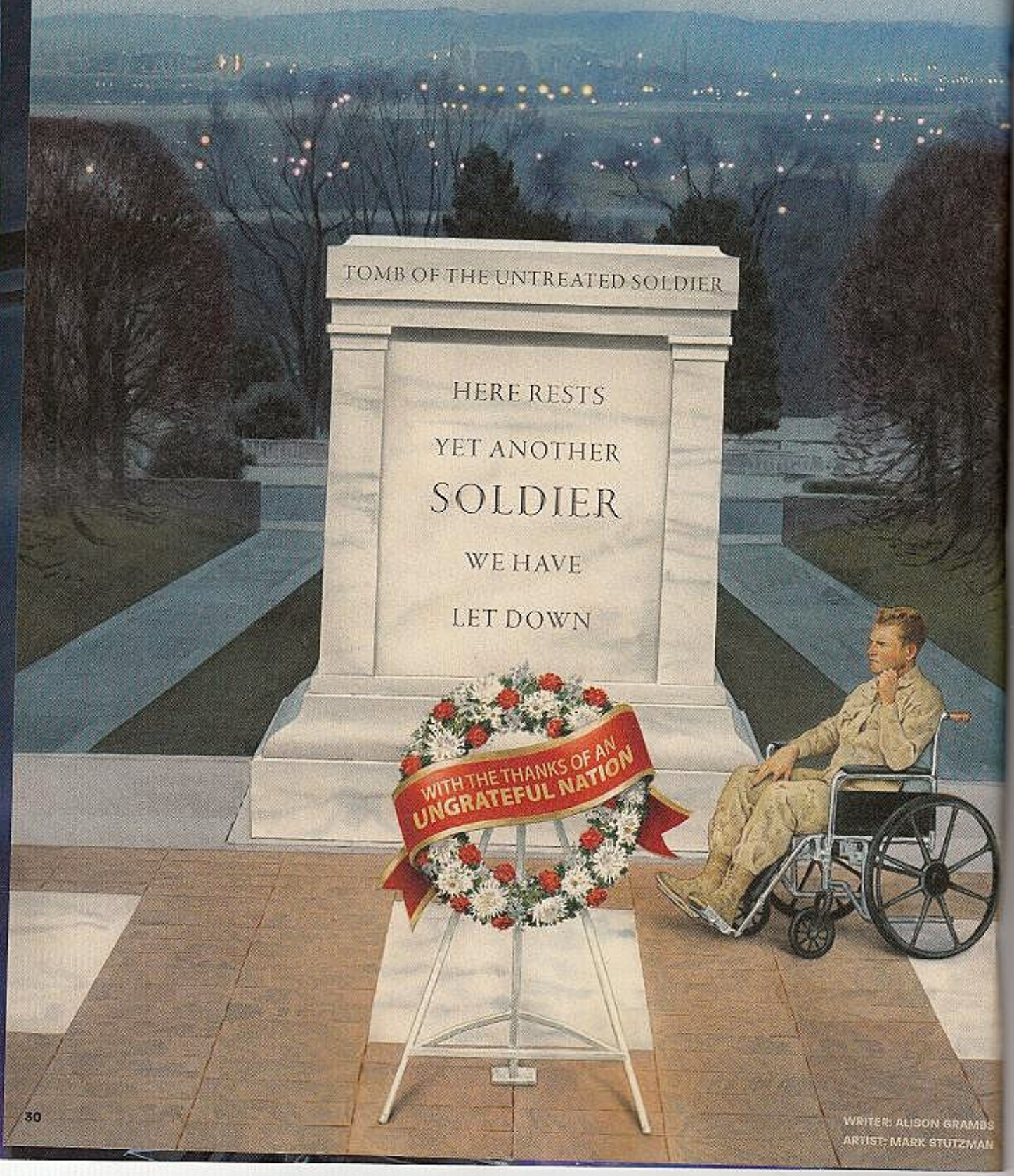



PAUL WOLFOWITZ
AS
IRAQI BUFFOON
GUAR
OF
THE
FAL
FROM THE MEATHEADS WHO B
WRITER: LANCE HANS


JUDITH MILLER
AS
GABMORA
JOHN MCCAIN
AS
REDACT THE
REVISIONIST
DIANS
LACY
ROUGHT YOU THE SECOND GULF WAR
SEN
ARTIST: MARK FREDRICKSON

20 THE V.A. HOSPITAL SCANDAL Soldiers of Misfortune

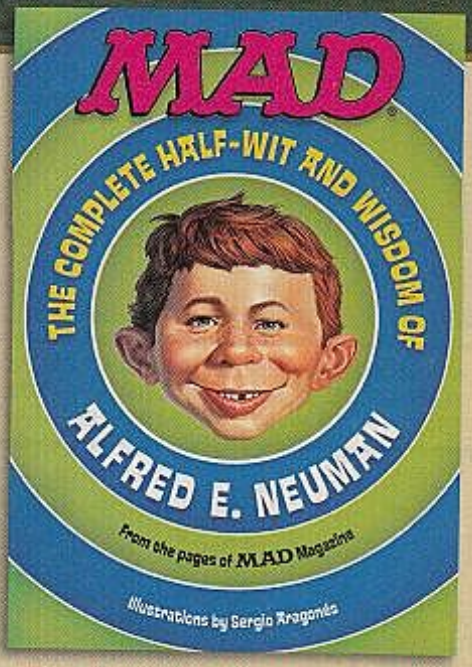
Among all the scandals that disgraced the Obama administration in 2014, none was more unforgivable than the criminal dysfunction in the Veterans Health Administration. 35 vets died while waiting for medical treatment, another 120,000 waited for treatment they never got and, to add insult to injury, V.A. officials tried to cover up the whole mess. There's plenty of blame to go around: President Obama — who once said, "Our servicemen and women should get the best care and that is what I will provide" — chose the clueless Eric Shinseki as the V.A.'s secretary. Not to be outdone, Congress unceremoniously slashed the V.A.'s budget. Republicans and Democrats are known for not being able to put aside petty partisan differences and work together — yet when it came to screwing veterans, that's exactly what they did.



WRITER: ALISON GRAMBS
ARTIST: MARK STUTZMAN

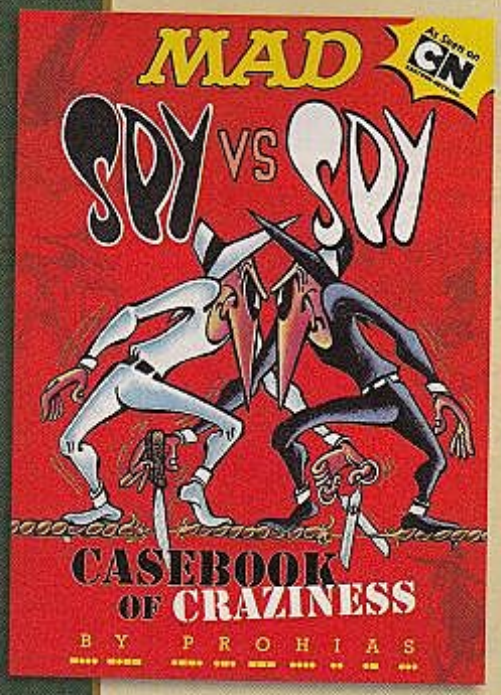
NEW MAD BOOKS AVAILABLE EXCLUSIVELY AT BARNES & NOBLE!

{We couldn't find anyone else who would sell them!}



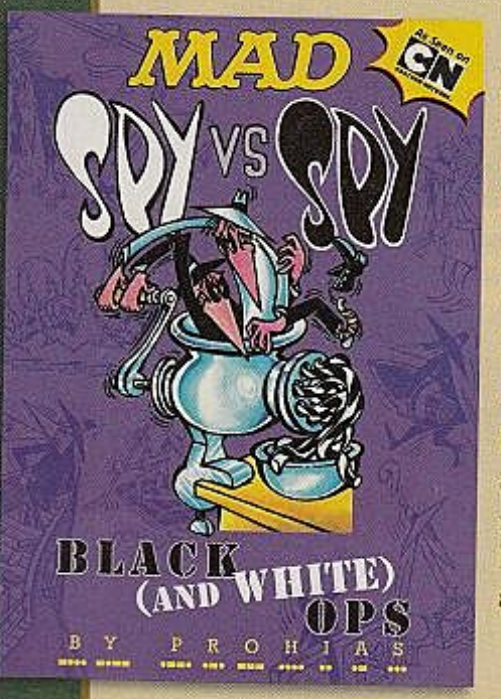
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Over 150 of Alfred E. Neuman's most profoundly idiotic pronouncements! Packed with pearls of "wisdom" on sex, politics, money and other things he knows nothing about! With illustrations by Sergio Aragonés!



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25 classic Spy battles by Antonio Prohias! Featuring electrocutions! Explosions! Strangulation by octopus! And much, much more!



SPY VS. SPY: BLACK (AND WHITE) OPS

24 more catastrophic clashes by Prohias! With death by shark, cannibal, umbrella bomb and more!

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OR, IF YOU'RE TOO ASHAMED TO BE SEEN BUYING THEM IN PUBLIC, ONLINE AT BN.COM!

SOCIOPATH TO SUCCESS DEPT.

8 KEYS

So, you wanna be a bad guy, eh? And you're not content to be merely diabolical, dastardly or despicable. Nope, you have your sights set lower than that, *much* lower. You wanna instill fear in the evildoers who instill fear. You wanna cause murder, maliciousness and mayhem — on your *off day*. You wanna make The Joker seem like the Dalai Lama. Well, that takes more than sinister intentions! You'll have to master these...

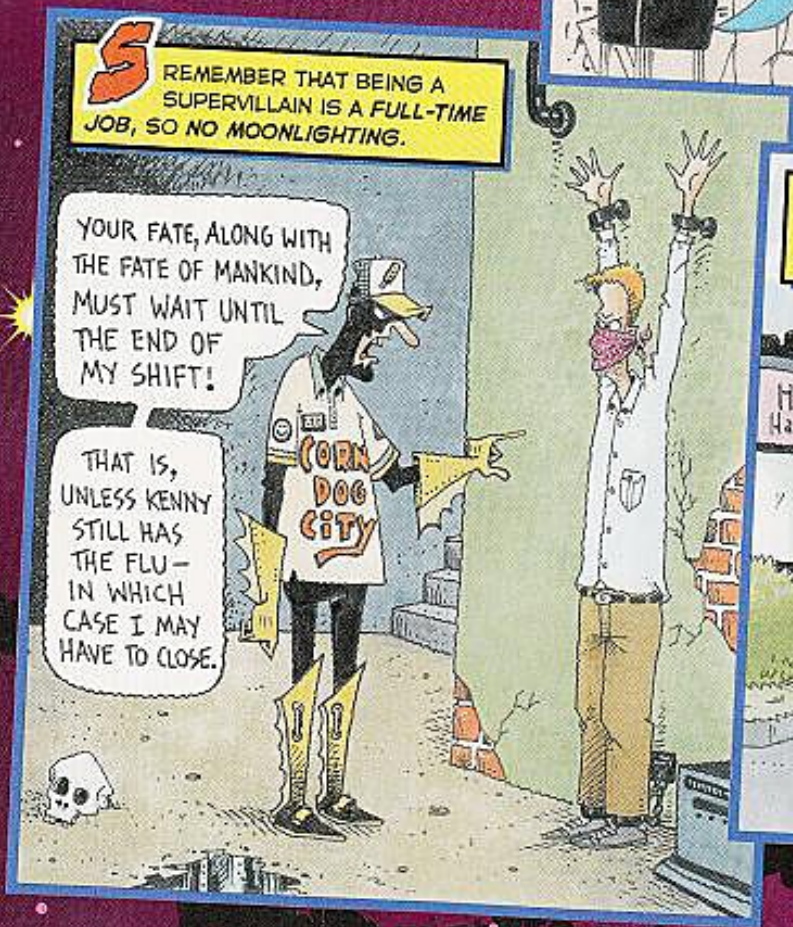
1 STAY *CURRENT*. DON'T LAUNCH YOUR DIABOLICAL PLAN TO TAKE OVER THE WORLD WITH *YESTERDAY'S* TECHNOLOGY.



2 WHEN CONTEMPLATING USING YOUR POWERS FOR *EVIL*, BE ABSOLUTELY SURE THAT YOU MEET THE *BASIC THRESHOLD* FOR EVIL.



5 REMEMBER THAT BEING A SUPERVILLAIN IS A *FULL-TIME JOB*, SO *NO MOONLIGHTING*.



6 NEVER FORGET: BEING AN INSIDIOUS GENETIC MUTA IN AND OF ITSELF IS *NOT ENOUGH* — YOU STILL NEE A *PERMIT* TO PARK IN A HANDICAPPED-ONLY SPOT.



WRITER AND ARTIST: JOHN CALDWELL

TO BECOMING A MORE EFFECTIVE SUPERVILLAIN

3 IT'S ALMOST *NEVER* A GOOD IDEA TO GO BY YOUR REAL NAME.

IT WILL DO YOU NO GOOD TO STRUGGLE, MR. CARLISLE! YOU ARE IN THE CLUTCHES OF THE ARCHDUKE OF DARKNESS, ADJUNCT PROFESSOR SIDNEY PICKLEWITZ HIMSELF!

NO REALLY. I'M SERIOUS.

KSSSSSHHHHH...

4 *ALWAYS* BE SURE TO READ THE WARNING LABEL ON *COSMIC DEATH RAYS.*

FREQUENT USE MAY CAUSE SKIN IRRITATION, BLOATING, GAS, LOSS OF BLADDER CONTROL AND THOUGHTS OF HOMICIDE....RATS!!

PAVUZZZZZ...

BLIT!

7 *DON'T SUBJECT YOURSELF* TO THE WHIMS OF *SOCIAL MEDIA.*

MAN, I REALLY THOUGHT THE BIG VAT OF ACID WOULD GET MORE LIKES!

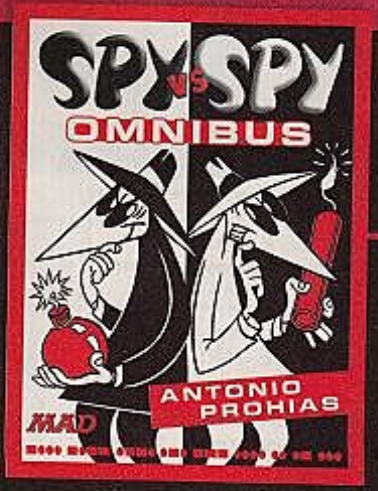
HOW ABOUT THIS... HOW ABOUT A LAUNDRY BASKET FULL OF PUPPIES?

WHAT'S NOT TO LIKE ABOUT THAT, SLEAZEBAG?

8 DRAMATIC LIGHTING *ALWAYS* ENHANCES YOUR WICKED APPEARANCE — SOMETHING TO KEEP IN *MIND* WHEN TWEETING PICTURES OF YOUR *JUNK* TO YOUR ADVERSARIES.

CENSORED

THIS HOLIDAY SEASON, GI







MAD'S GREATEST ARTISTS: DAVE BERG

Includes classic "The Lighter Side of..." strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

SPY VS. SPY OMNIBUS

Includes every Antonio Prohias Spy vs. Spy adventure! All reproduced in their full, original size for the first time ever!

SPY VS. SPY: FIGHT TO THE FINISH!

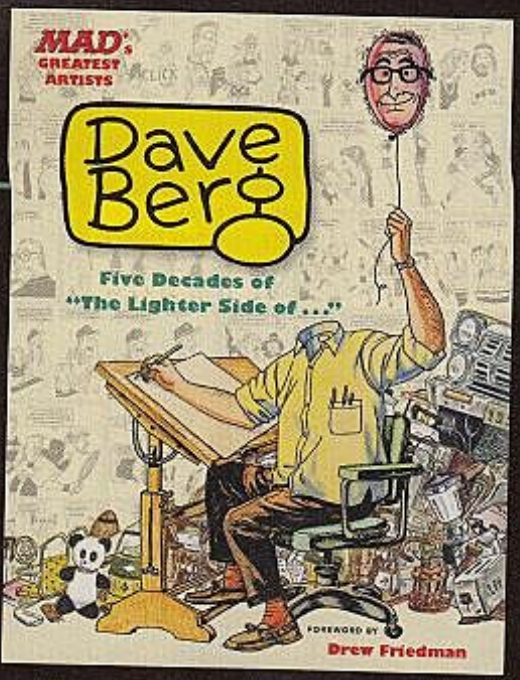
Special digest size! Includes 95 diabolical adventures by Peter Kuper!

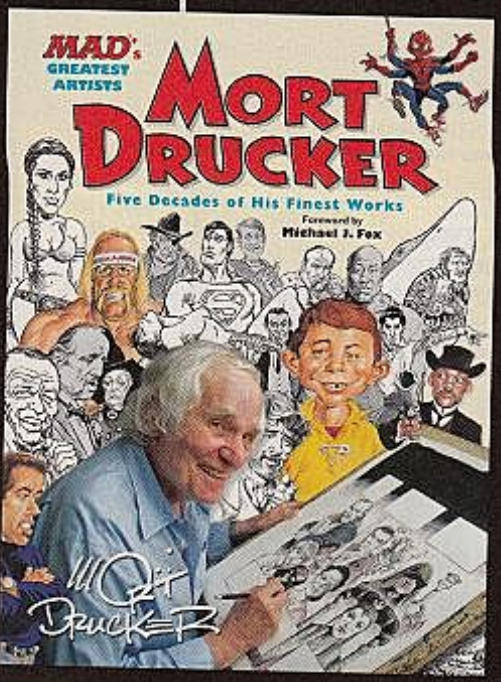
MAD'S GREATEST ARTISTS: MORT DRUCKER

Includes many of Mort's greatest movie satires plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams, and others! Also a classic, vintage pull-out poster!

RETURN TO PLANET T

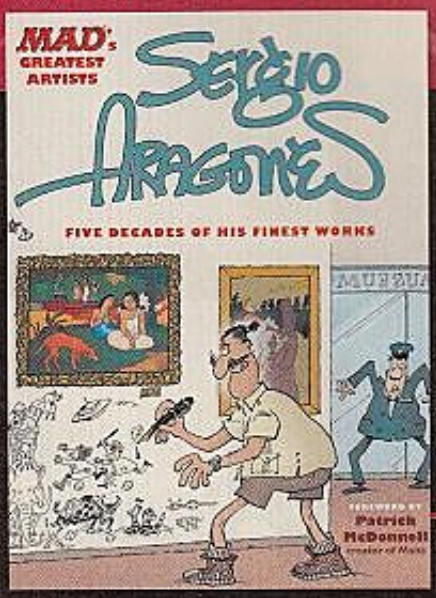
If you loved the fi *Planet Tad* book, y really love this o 232 pages of all- Tad misadventur





ON SALE NOW IN THE BOOK SECTION

E THE GIFT THAT WILL KEEP ON GIVING (A BAD IMPRESSION)!







INSIDE MAD

Celebrate 60 years of MAD with 256 pages hand-picked by MAD's creators and its most famous fans! Featuring essays by Judd Apatow, Whoopi Goldberg, Tony Hawk and more!

MAD'S GREATEST ARTISTS: SERGIO ARAGONÉS

Includes new, original, never-before-seen Sergio art! Plus an 18"x24" pull-out poster featuring 500 of Sergio's favorite marginals!

SPY VS. SPY: THE TOP SECRET FILES!

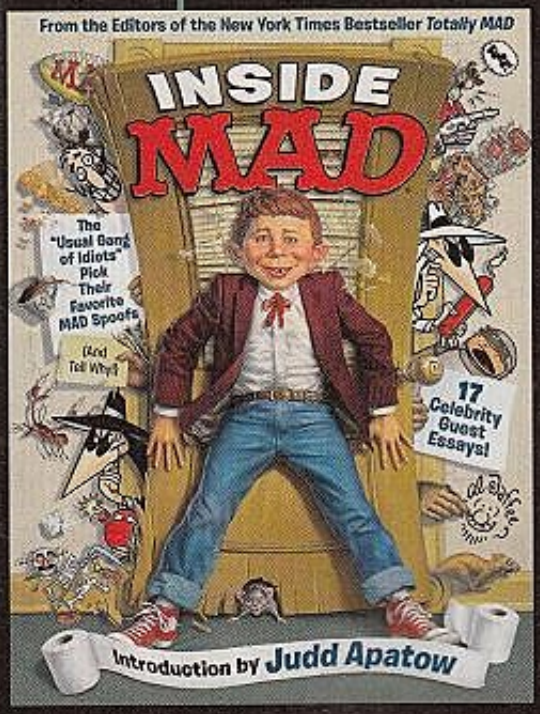
Special digest size! Includes 65 explosive adventures by Peter Kuper!

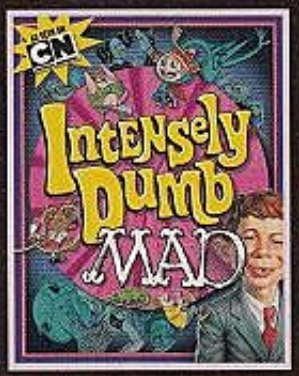
SPY VS. SPY VOLUME 2

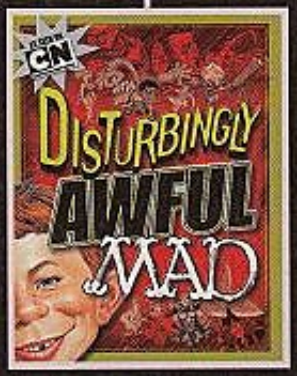
Includes every Spy vs. Spy adventure from 1987-2007!

AND MORE!

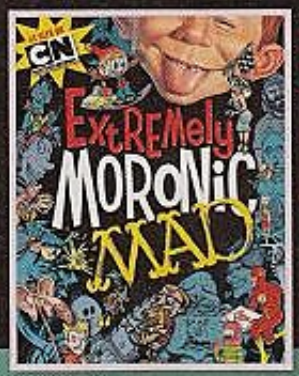
Six wacky collections, perfect for fans of *MAD* on Cartoon Network!

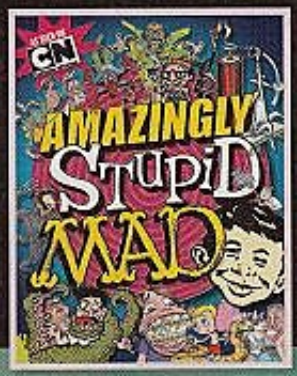


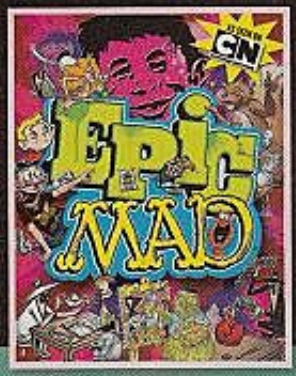












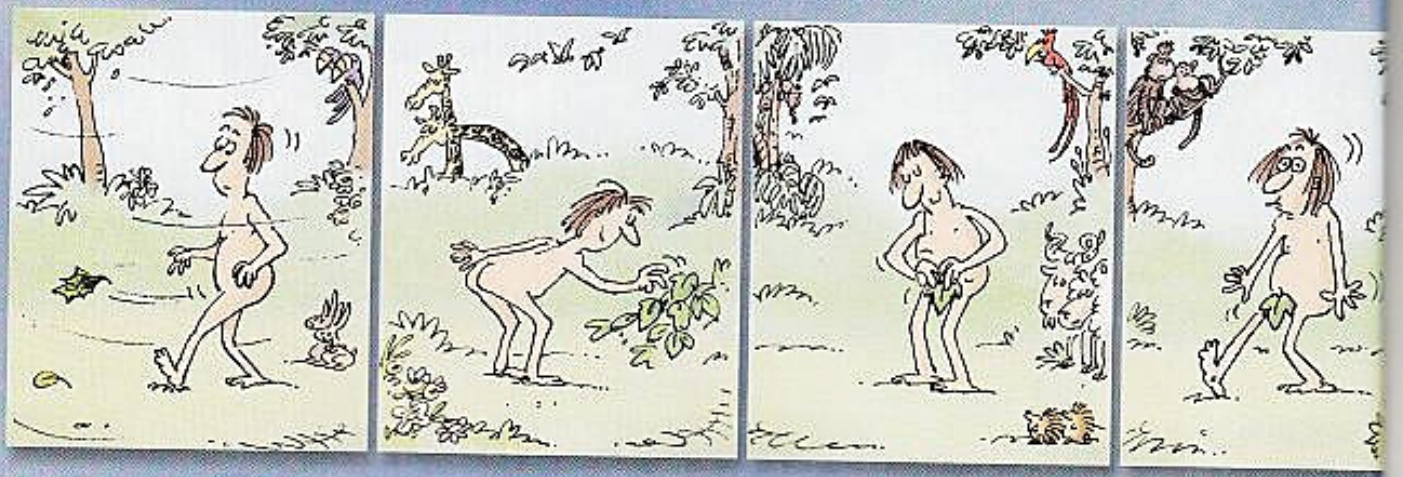
OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!

Sergio Aragonés Presents a MAD Look at t

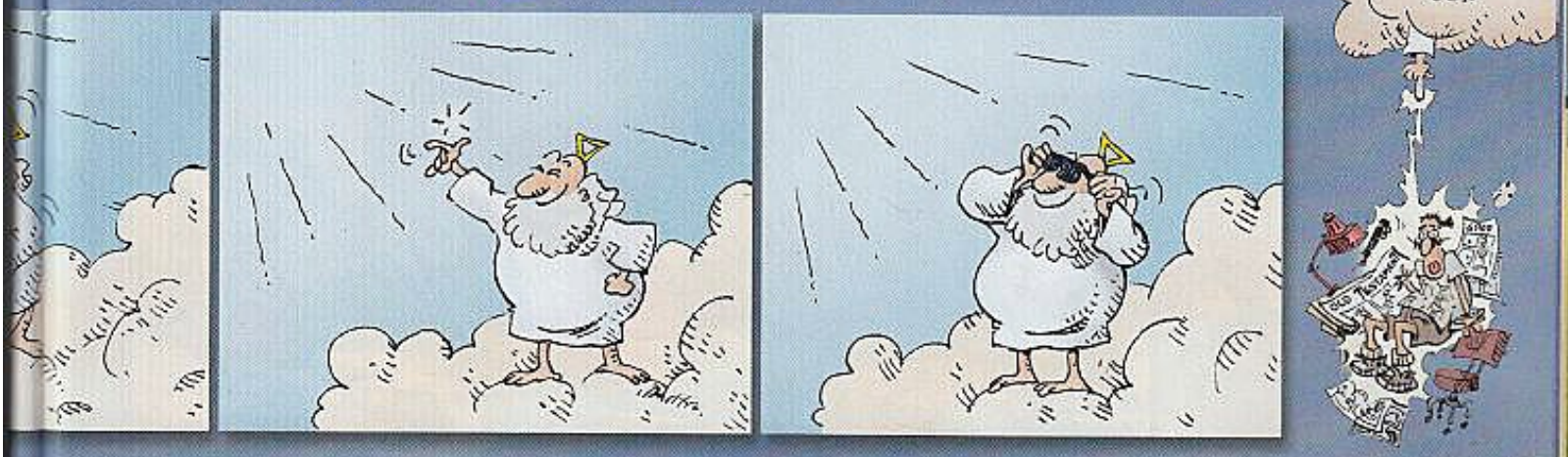




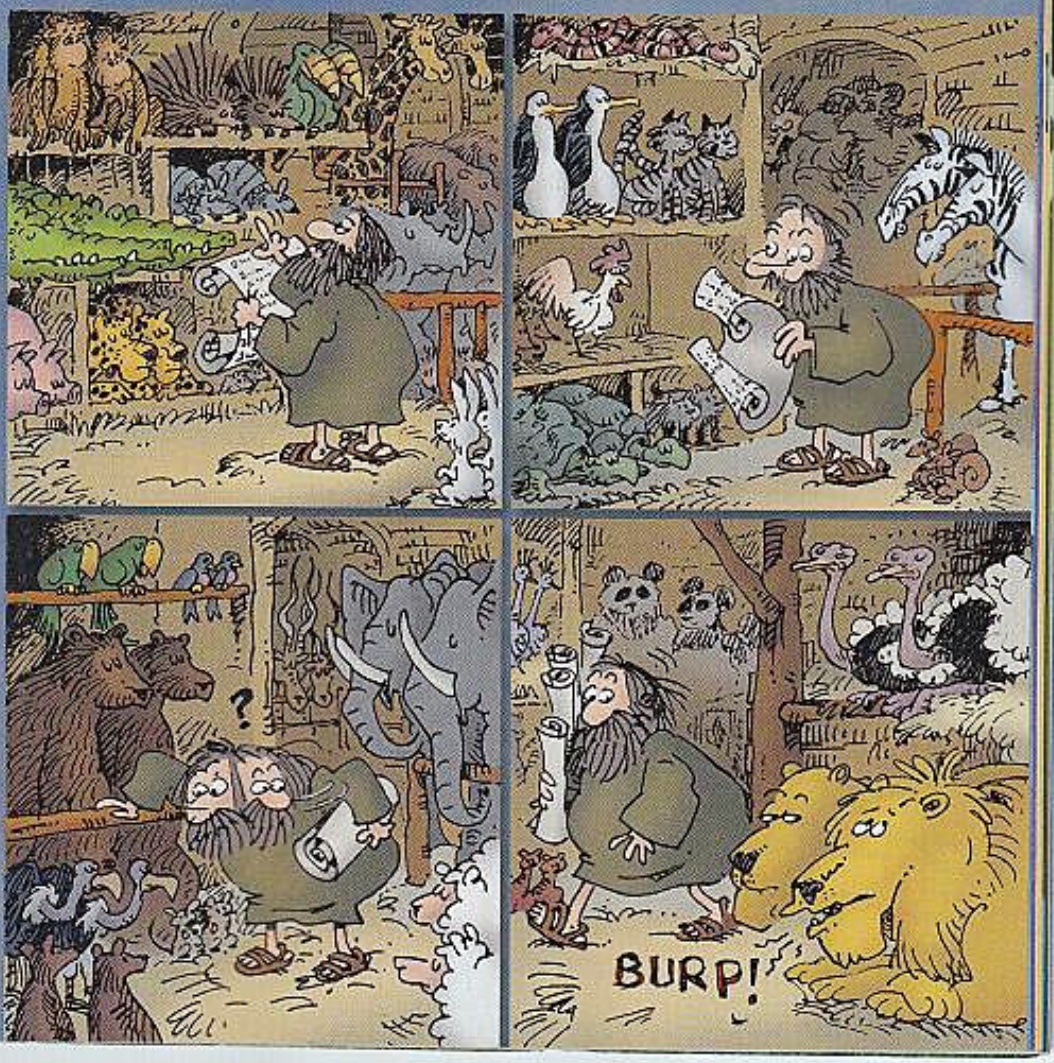
WRITER AND ARTIST: SERGIO ARAGONÉS COLORIST: TOM LUTH



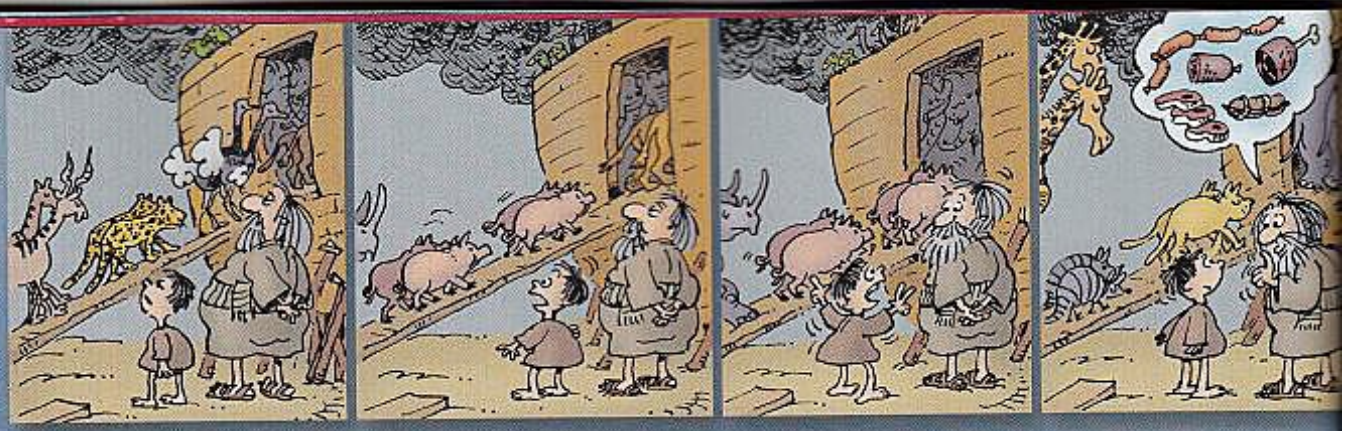
The Old Testament

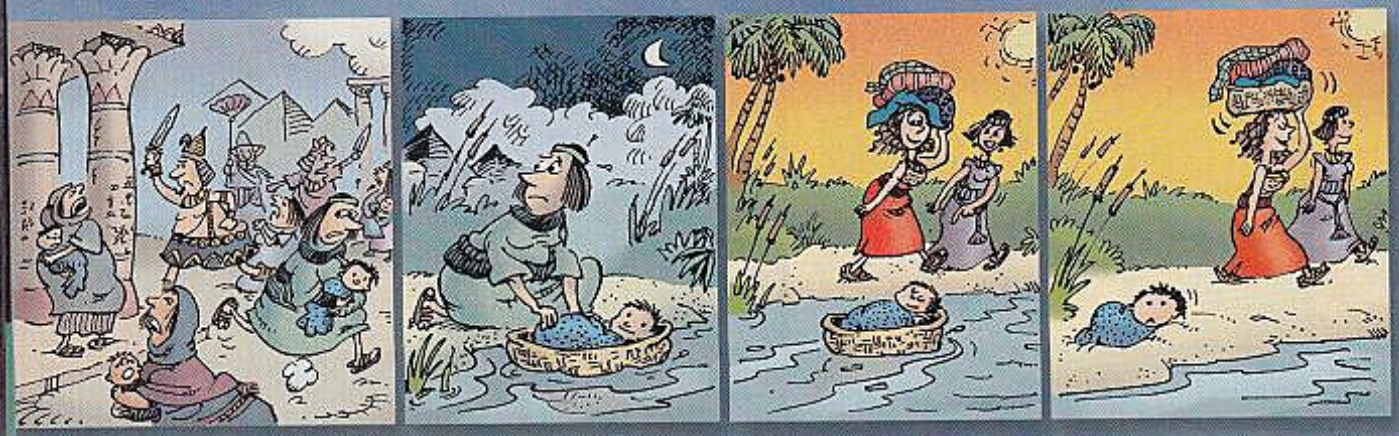










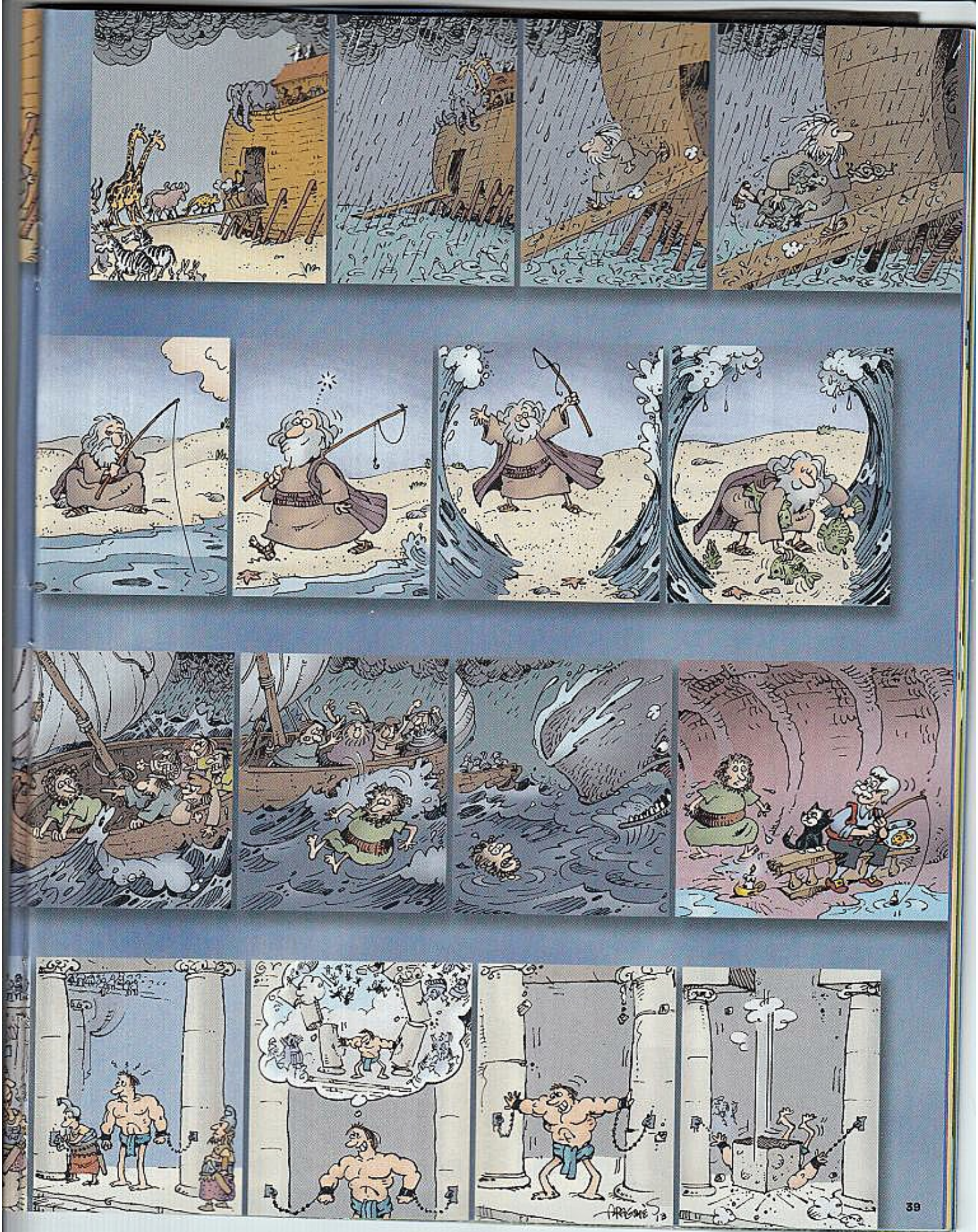












IN BLOG WE TRUST DEPT.

PLANET TAD!!!!!

Yoohoo!: Search engine for chocola

http://www.planettad.com/profile/12-2014

PLANET



»NAME: TAD »AGE: 14 »SCORE OF TH

DECEMBER 5, 2014

Getting ready to go to the shopping mall tomorrow — I'm going to take my little sister Sophie to see Santa Claus. My parents think it's cute that she still likes to go see Santa, bu what they don't know is, she hasn't believed in Santa in years. Instead, we've worked out a fun thing where she sits on Santa's lap and goes, "What I want most in the world for Christmas is for my mommy and daddy to hug me and tell me they love me." To which Santa usually says, "I'm sure they will!" And then Sophie says, "Are you sure?" And Santa says, "Absolutely!" And then Sophie says, "Hooray! Thank you, Santa! Thank you so much! I knew they didn't die in that plane crash!"

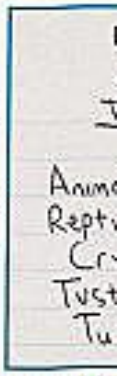


We do it every time we go to a mall at Christmastime. We've gotten so we can time it just right, so the camera goes off right when she says it. We have a lot of hilarious photos of Santa looking like this:

DECEMBER 13, 2014

Ugh, this is the last week before our winter break at school, which is both really exciting, and kind of annoying, because there are big tests in each of my classes over the next few days. I should be OK for all of them but Biology.

I hate Biology class, because it's the most pointless, useless class imaginable. As best I can tell, Biology is mostly about giving names to things that don't need names. Like, why do I need to know what the outer wall of a cell is called, or the scientific name for a tortoise? It seems like, if you say "tortoise", everyone knows what you're talking about. And if you're going to give a tortoise a name, it should be a fun name.



Plus, our teacher, Mr. Simmons, may be the most boring human being ever. Everything about him is boring. He dresses entirely in shades of beige. I once saw him at lunch just eat a whole bunch of saltine packets. And when he teaches, he just reads aloud from the textbook in his boring, boring voice. Here is how boring he is: I would rather watch an hour of "Downton Abbey" — the most boring show on TV — than listen to Mr. Simmons explain the difference between vertebrates and invertebrates.





tey beverages | Brinecraft: Minecraft, but with pickles

T TAD!!!!!

E WORD "FOURTEEN" IN SCRABBLE: 11, WEIRDLY ENOUGH

DECEMBER 6, 2014

Well, the good news is, we got another great Santa photo today.

The bad news is, about ten seconds after that, our cover was blown when my parents showed up and started calling our names to take us home. Sophie and I got in a lot of trouble with the mall workers. I don't think I've ever seen someone dressed like an elf swear at a child before. Anyway, we're both grounded for a week.

LATEST TWEETS

PLANET TAD @PlanetTad 7m
I don't like the game "tic-tac-toe", but mostly because it makes me think of how gross it would be to have Tic-Tacs for toes.

PLANET TAD @PlanetTad 23m
Why do lumberjacks yell "timber"? Wouldn't it be quicker to yell "tree"?

PLANET TAD @PlanetTad 52m
I'm sorry, but if she needs that much help and advice from strangers, maybe Dora shouldn't be going exploring.

PLANET TAD @PlanetTad 3h
I get why you'd call your football team the Lions or the Bears. But who chooses to be called the Cardinals? "We're tiny red birds! Fear us!"

PLANET TAD @PlanetTad 7h
Someone needs to start a website devoted to classified ads for James Bond fans called "DanielCraigslist".

UN-FUN Names for Tortoises:

- alia Chordata
- lia Testudines
- ptodira
- udinoidea
- studinae

FUN Names for Tortoises:

- Speedy
- Shelley
- Soupy
- Old Wrinkle-Face McGillicuddy

R

THAN THIS:



Anyway, I should be OK for the test — it's not 'til Friday, so I've got a whole week to study for it.



DECEMBER 14, 2014

Tonight, I sat down to get started on reading up for my Biology test. But I decided to warm up by playing a little Minecraft. It took a lot of work, but after three hours, I'd created the entire set from "Big Bang Theory" in Minecraft, complete with working sinks! So, tonight was a waste. Tomorrow, I'm going to buckle down and get it done.

DECEMBER 15,

I sat down tonig
started the first
hours later, after getti
fault! Thanks to Mr. Sir
his boring, boring voic

DECEMBER 16, 2014

I figured that since the textbook hasn't been working out, I would just use Google and Wikipedia to learn what I need to learn. Brilliant, right? Well, did you know that when you Google the word "cell", the first page of results includes a Dragon Ball Z villain named "Cell"? And that, if you click on it, you can sort of get lost in the whole Dragon Ball Wiki site for hours? Well, it does and you can. Not good. Tomorrow night, it's on.





DECEMBER 18, 2014

So, tonight, I realized that no matter what I do, there's just no way I'll ever be ready for the test tomorrow. And I was sitting at dinner, getting annoyed at my little sister Sophie, who was whining because she's come down with a terrible cold and can't go to school. And my mom was telling her to cover her mouth when she sneezes, "Because you don't want to get your brother sick!"

And that's when I realized: I had only one option. If I don't want to flunk Biology, I need to be sick tomorrow. That way, I can study up over the break, and take the test when school starts again in January.

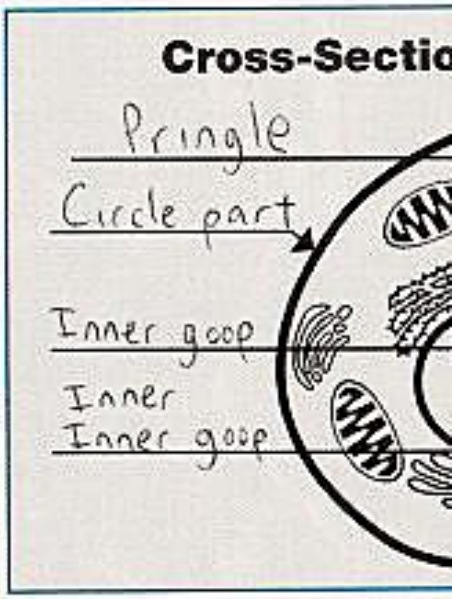
And the only way my mom will let me stay home is if I'm really, truly sick — like, unless I've got a fever above 100°, she always makes me go to school.

So that's when I did what had to be done: After dinner, I picked up Sophie's glass, and I licked all the way around the rim. Then I licked her silverware, and I even put my tongue on her toothbrush. That's when she walked into the bathroom and said, "What are you doing?" And I said, "I will give you five dollars to cough in my face." And she shrugged and said, "I would do that for free."

Anyway. Sick day, here I come!

DECEMBER 19, 2014

Ugh. I woke up this mornin
had to go take the test, anc



After the test, I was telling my fri
and he said, "Didn't you pay any
we learned about viruses? They
start getting sick 'til tonight." An
a terrible sore throat right now, j

So, I guess I was wrong: Biology
at least one fact that I really, real

WRITER: TIM CARVELL



2014

ht, ready to start my Biology reading. I'd just chapter on cells and then...I woke up four ng halfway through the first page. It's not my nmons, I now can only hear the textbook in e!

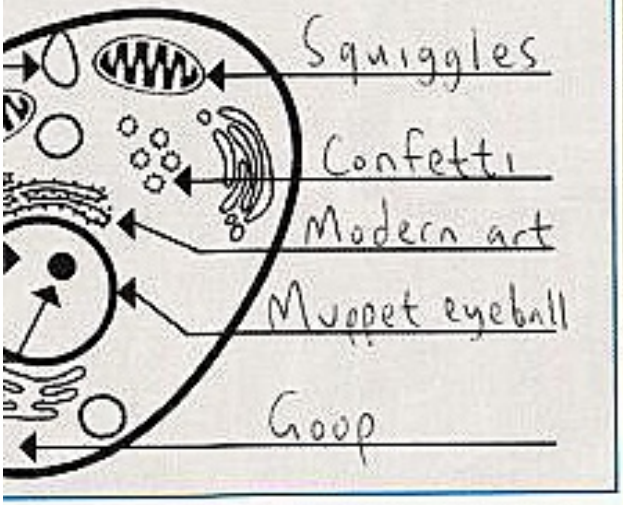


DECEMBER 17, 2014

I steered clear of the computer entirely tonight and sat down to read the book. And now, a few hours later, I can say that I'm ready for the test! If, that is, the test is on "how to make the best paper airplane." Because that's what I've spent the whole night doing. I am not ready at all for my Biology test.

g feeling totally fine. No fever or anything. I l I don't think I did well in it.

n of an Animal Cell



end Chuck about how my plan didn't work, attention to Mr. Simmons during the week ake about 24 hours to incubate. You won't d it turns out he's right, because I'm getting ust in time for vacation.

class isn't entirely useless. Because there's ly wish I'd known yesterday.

PLANET TAD @PlanetTad 12h

How come nobody makes elevators that go sideways?

FAVORITE SCHOOLS



School of Rock

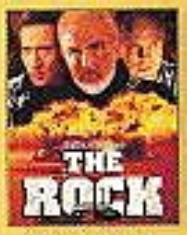


Monsters University



Sunnydale High

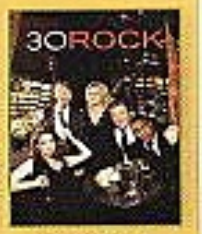
LIKES



The Rock (movie)



The Rock (actor)



30 Rock (TV show)

DISLIKES



Rock of Ages (movie)



Rocky V (movie)



Rocks

PLACES

Tad visited:

- Mall
- Home
- Lakeville High School



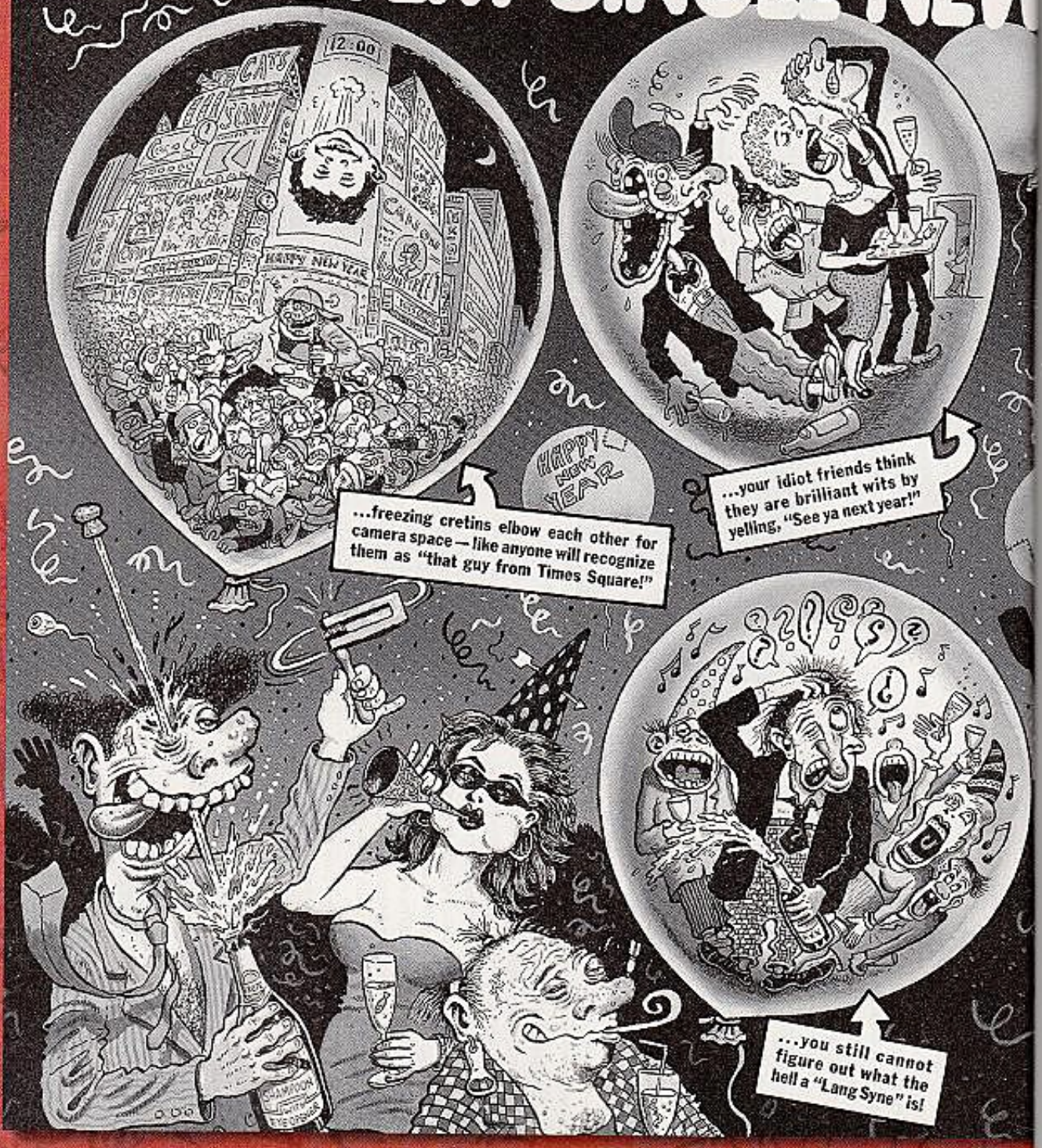
SANTA: DREAMSTIME | TEACHER AND BIOLOGY CELL: ISTOCKPHOTO

A classic article from MAD #325 • February 1994

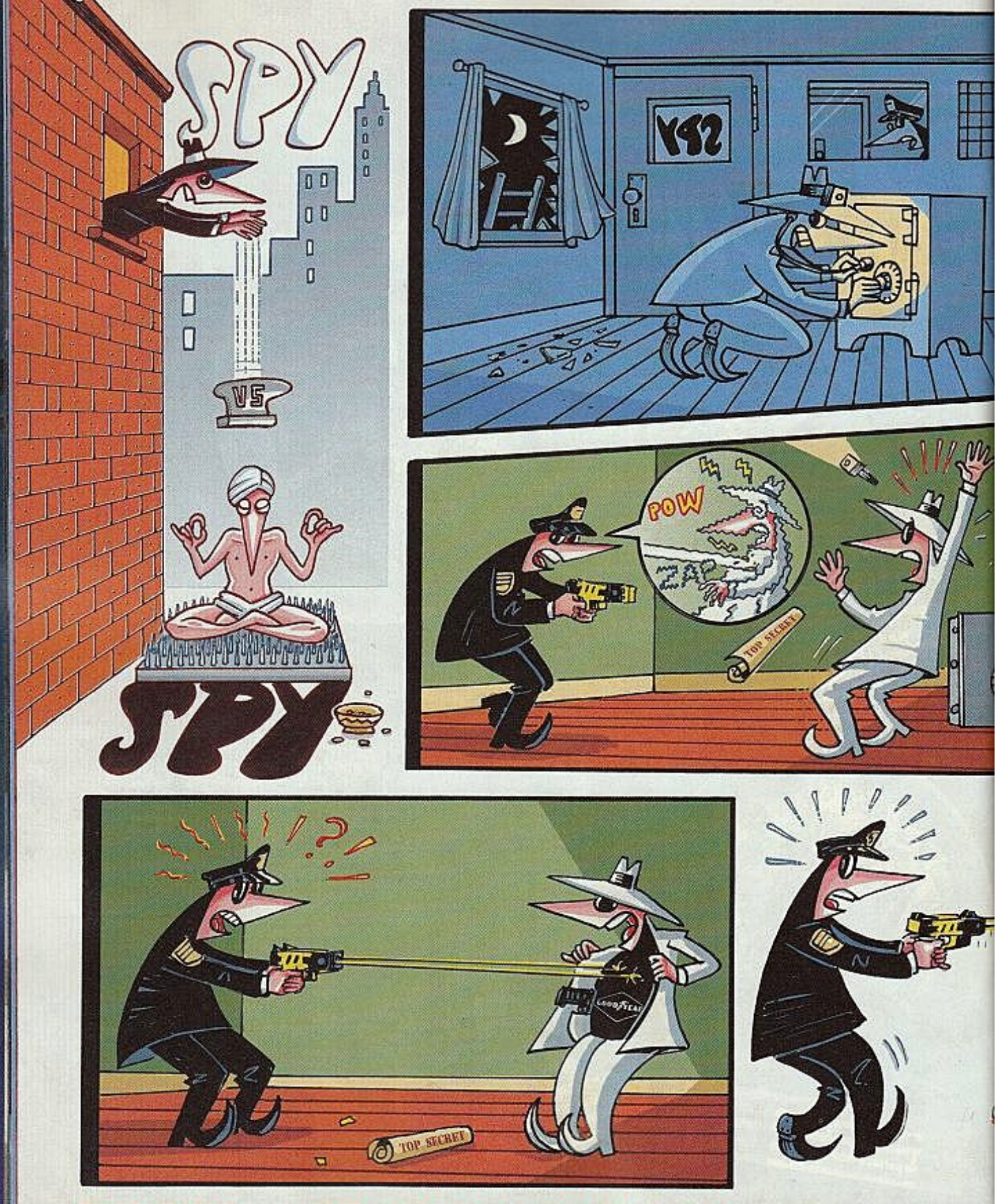
AT THE JOKE OF MIDNIGHT DEPT.

Every December 31st, we love to ring out the old and ring in the new. So how come every New Year's Eve is exactly the same as the on before, and the one before that And we're not just talking abou

EVERY SINGLE NEW

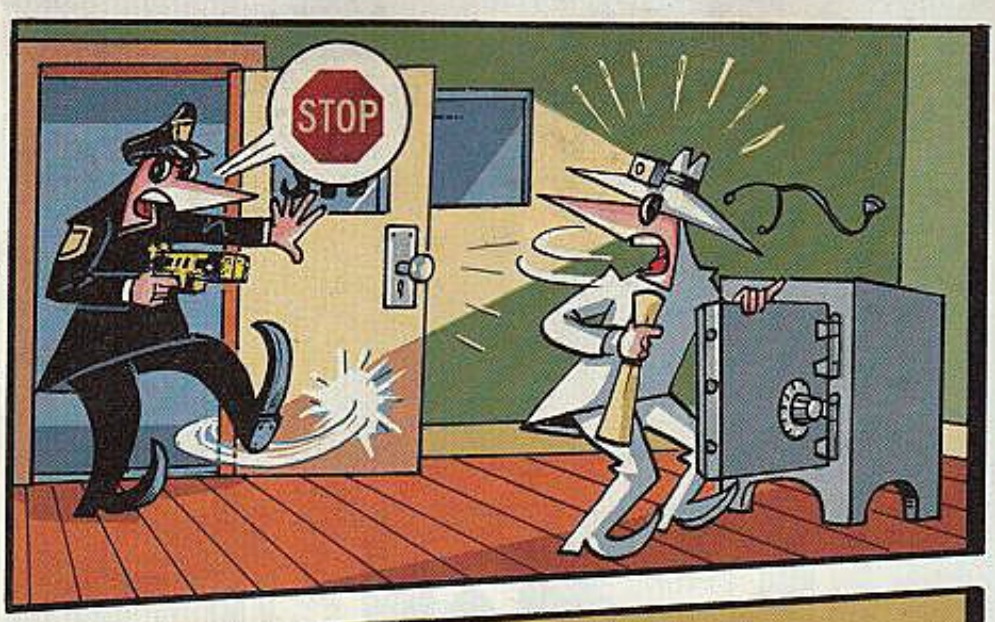


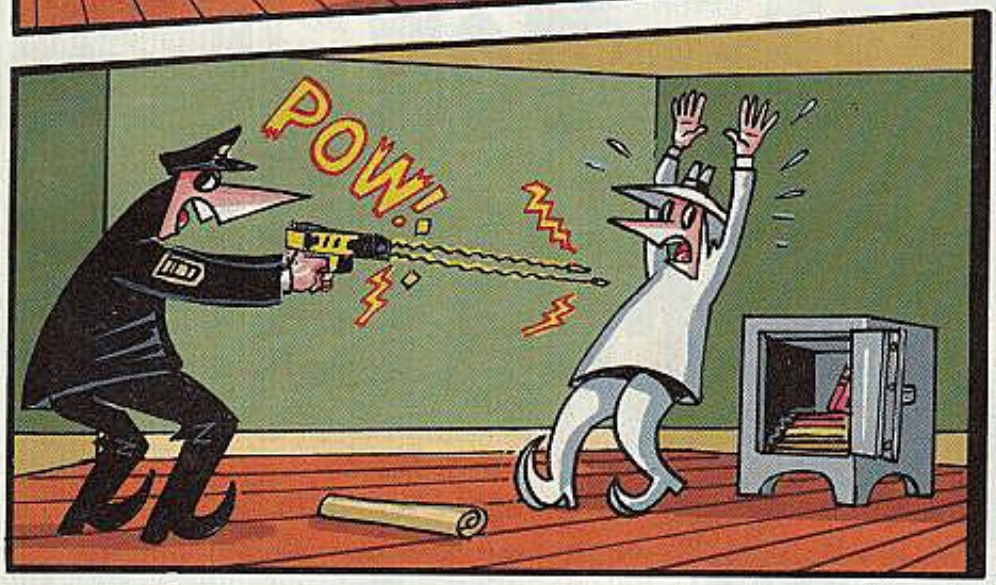

Dick Clark's cryogenic face! Check out these other nifty examples of what inevitably seems to happen...
YEAR'S EVE...
NEW CARS
SALE
...your brand new car instantly loses 85% of its trade-in value!
...it amazes you to discover just how many everyday household items can double as an emergency bucket!
MING
BARNEY
...some poor kid'll be born at 12:00:02, and never achieve anything newsworthy again for the rest of his meager life!
...after spending 12 months clipping coupons and collecting cans, it suddenly makes sense to you to go to a restaurant charging 600% of its usual prices for cheap Ugandan champagne!
...you're busy in the bathroom when you hear everyone shouting, "10! 9! 8!..."
TOM BUNK
WRITER: DESMOND DEVLIN
ARTIST: TOM BUNK



WRITER AND ARTIST: PETER KUPER

SPY VS SPY





















KUPER

THE SPLOINK IS ABOUT TO HIT THE FANS!

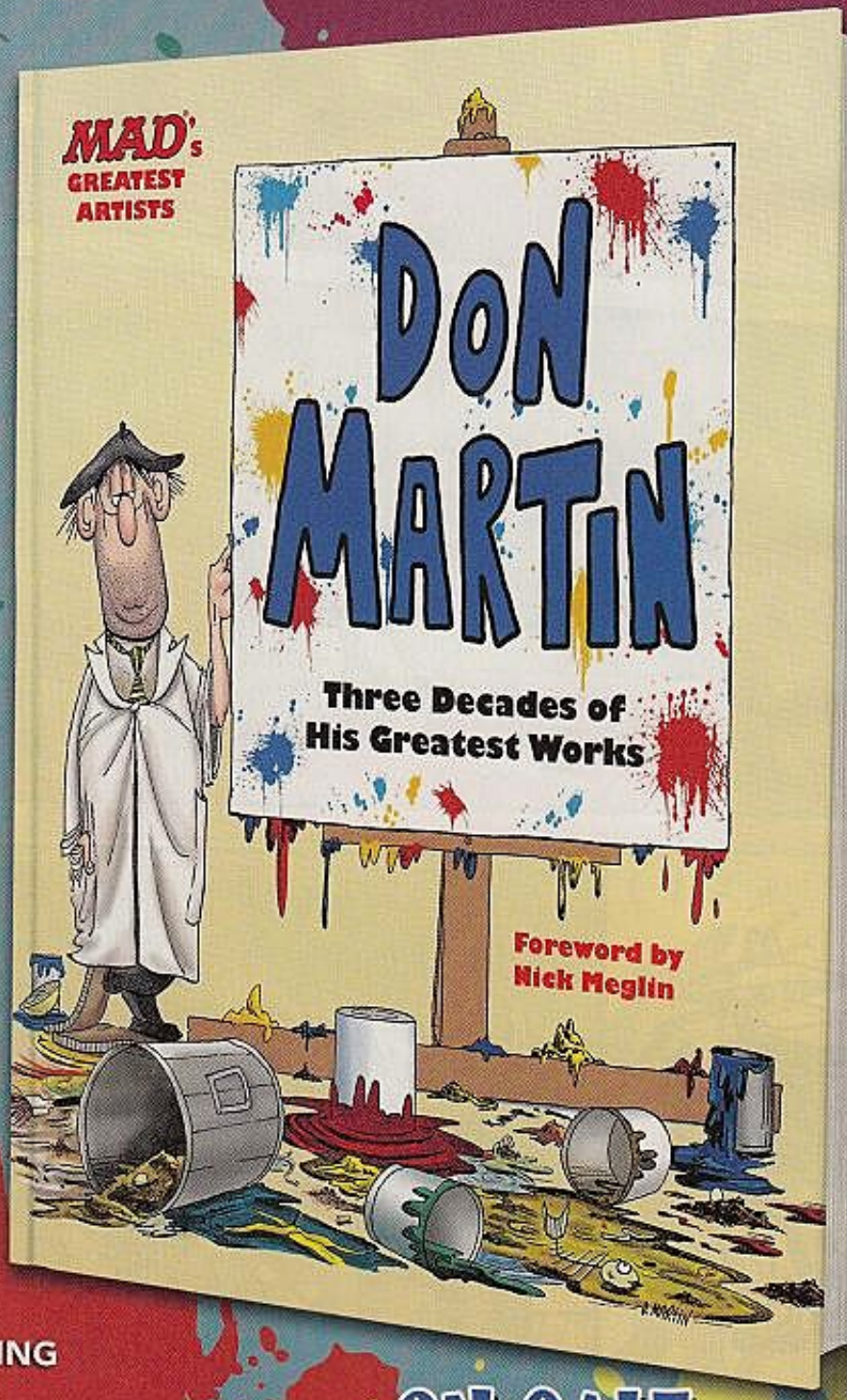












SPANNING 30 YEARS OF DON MARTIN MADNESS!

WITH A FOREWORD BY DON'S LONG-TIME EDITOR, NICK MEGLIN!

NEARLY 300 PAGES FEATURING "MAD'S MADDEST ARTIST"!

IF YOU BUY JUST ONE BOOK THIS YEAR...YOU'RE BETTER-READ THAN MOST MAD FANS!

ON SALE NOVEMBER 4TH!

THE STRIP CLUB



DAKOTA MCFADZEAN

WHAT IF DOG WAS ONE OF US?



KENNY KEIL



WTF, JEFF? or My Roommate Might Be a Serial Killer



KIT LIVELY & SCOTT NICKEL

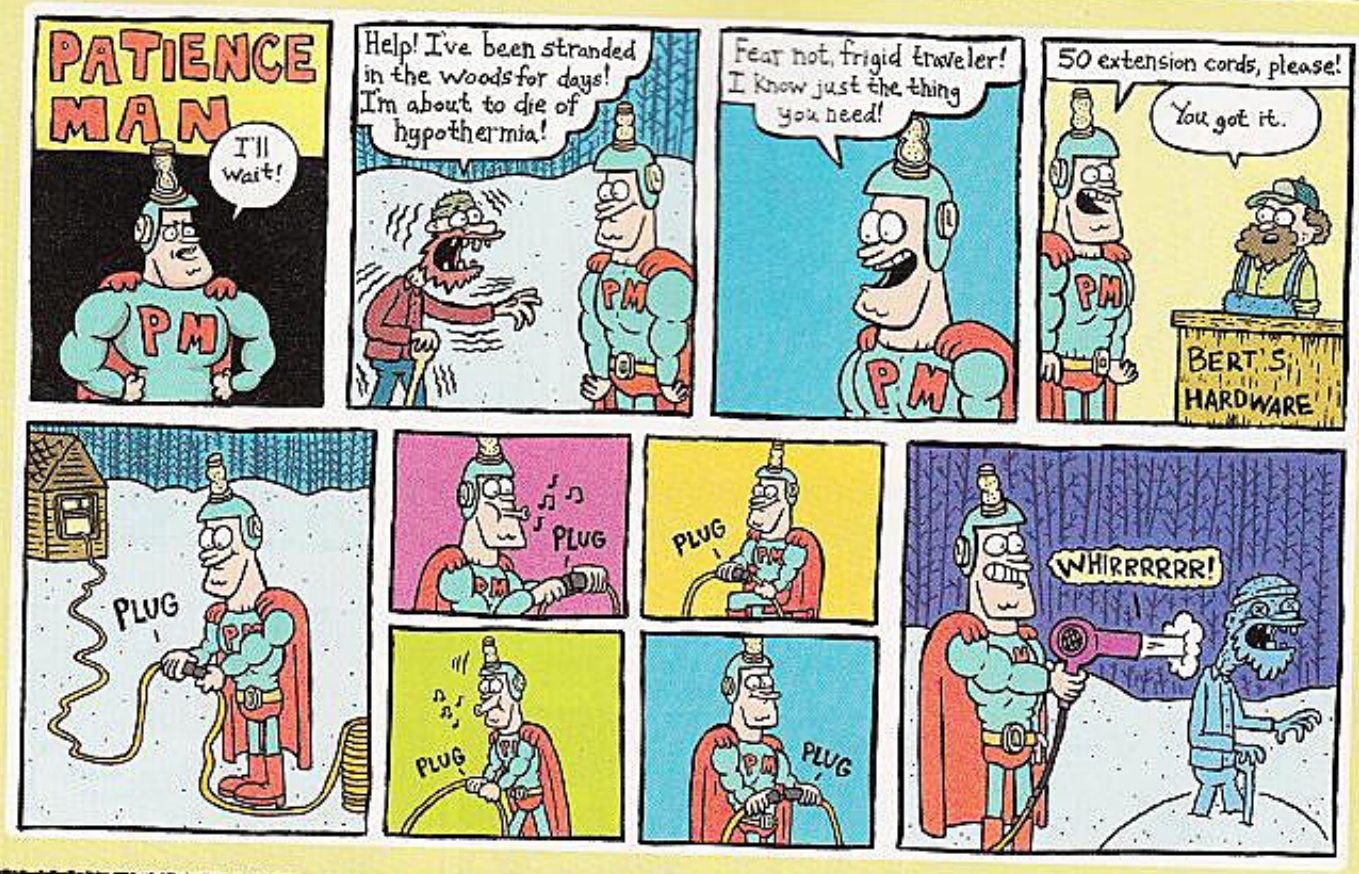
PRODUCT RECALL IMMINENT



JASON YUNGBLUTH



PHIL MCANDREW



DAVID DEGRAND



NOAH VAN SCIVER

SUPERHEROSTUFF.COM

WHERE HEROES SHOP



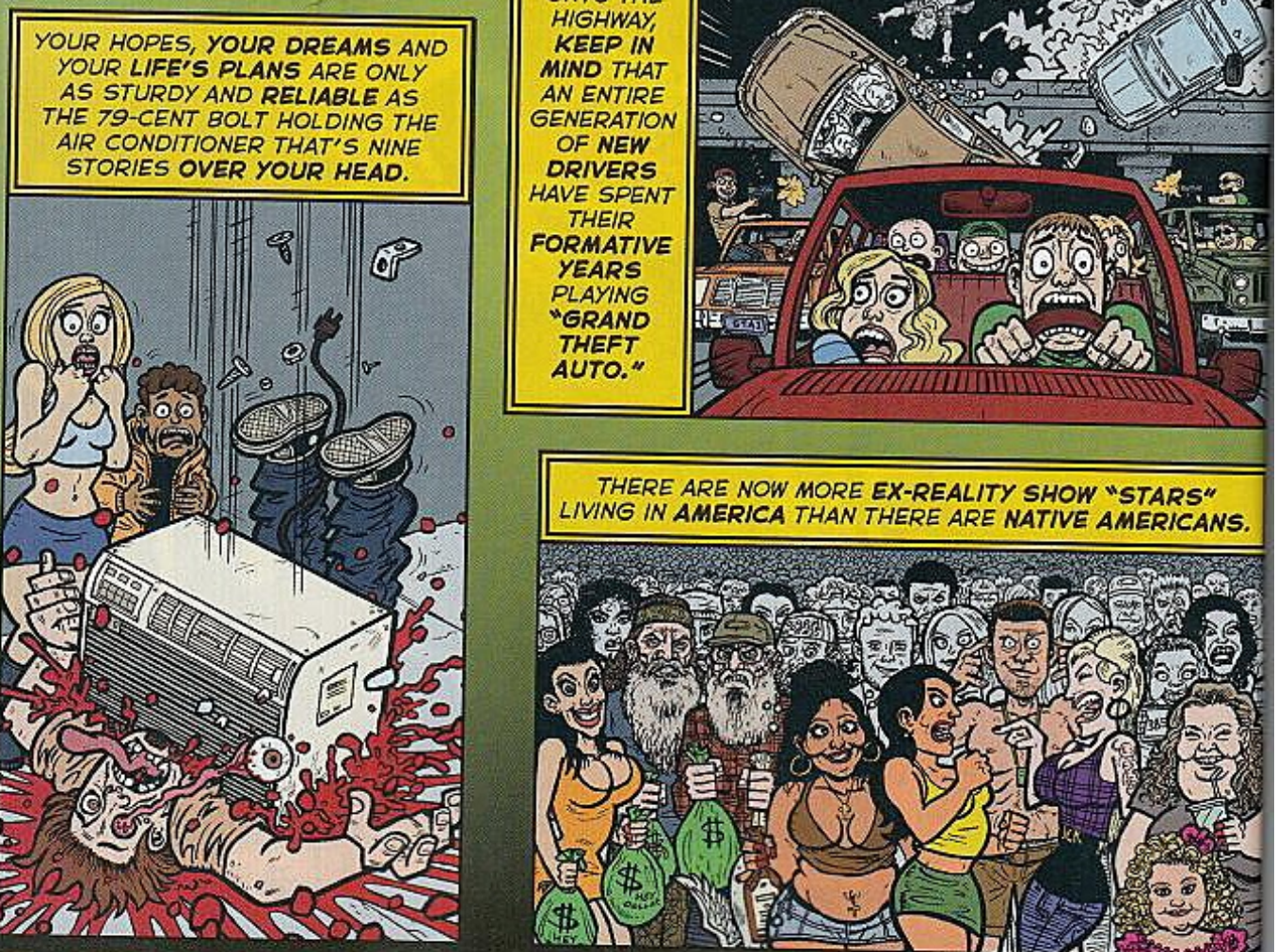
VISIT SUPERHEROSTUFF.COM

What horror scenario keeps you up at night? A nuclear North Korea? A local chapter of Boko Haram springing up in your neighborhood? *The Mindy Project* being renewed for another season? Yes, these are all terrible things to be feared, but they are only the tip of the iceberg (which is melting, by the way, thanks to climate change — another thing to keep you up at night!). But the true horrors that await us all aren't always readily apparent. Which is why, just as you feared, we're going back to the contaminated well with this old chestnut of a premise...

CHILLING THOUGHTS

2014 EDITION

WRITER: DESMOND DEVLIN
ARTIST: EVAN DORKIN
COLORIST: SARAH DYER



IF **YOU THINK** IT'S BAD THAT **HYDRAULIC GAS FRACKING** IS CAUSING TAP WATER TO CATCH **ON FIRE**, JUST WAIT UNTIL IT'S USED IN **SUPER SOAKERS.**



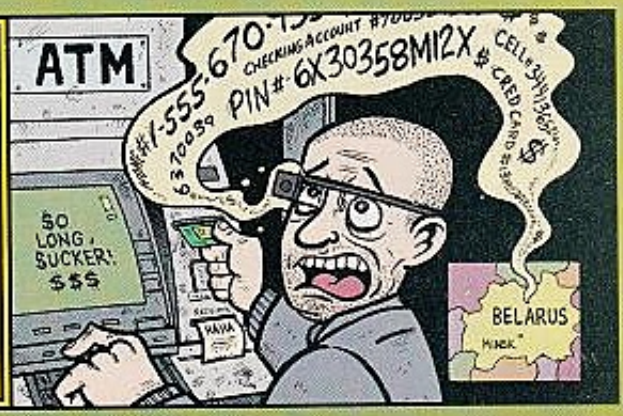
DESPITE **BLOWING UP** DOZENS OF AFGHAN WEDDING PARTIES AND ELEMENTARY SCHOOLS, AMERICANS **ONLY LEARNED** TO CARE ABOUT **DRONES** WHEN THEY HEARD THEY COULD **DELIVER** STUFF FROM **AMAZON.**



WHEN THE **BIG ONE** HITS **HOLLYWOOD**, EVERYTHING WILL **VIOLENTLY** SHAKE AND SHIFT AND VIBRATE, **EXCEPT** MOST MIDDLE-AGED ACTRESSES' FACES.



GOOGLE GLASS **SOUNDS GREAT,** UNTIL SOME **CYBER-PIRATE** FROM BELARUS **HACKS** INTO YOUR EYEBALLS.



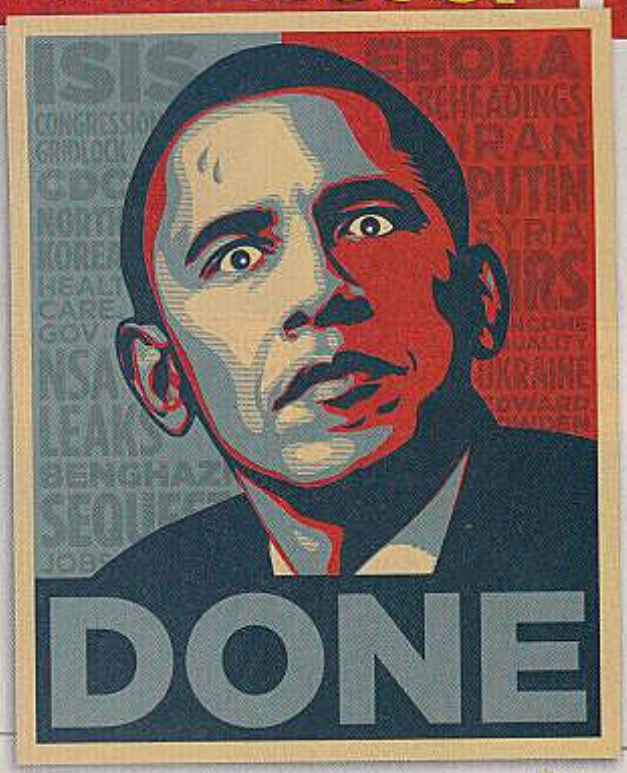
THE **MOST-PLAYED** PIECE OF MUSIC IN THE **19TH CENTURY** WAS **BEETHOVEN'S** FIFTH SYMPHONY. THE **MOST-PLAYED** PIECE OF MUSIC IN THE **20TH CENTURY** WAS BING CROSBY'S **"WHITE CHRISTMAS."** THE **MOST-PLAYED** MUSICAL **COMPOSITION** OF THE **21ST CENTURY** HAS BEEN THE **"CANDY CRUSH SAGA"** THEME.



HEIDI KLUM **JUDGES TALENT.**



The Best of The Idiotical



OTHER PRODUCTS Toys R Us SHOULD BAN



JAKE & THE NEVERLAND PIRATES "BUCKY" BOAT
Glorifies oceanic assault, theft and murder



HUNGRY HUNGRY HIPPOS
Condones the potentially lethal misfeeding of endangered wildlife



BARBIE BEACH CRUISER
Promotes sexual activity while operating a motor vehicle



BEBE BATH DOLL
Sanctions infant snorkeling



NETFLIX

6 Reasons for Netflix's Stock Plunge





The company is dogged by rumors that there'll be less lesbian sex in the next season of *Orange Is the New Black*



Despite the public clamor, they refuse to stream *Mr. Holland's Opus*



Investors anticipate a vinyl-style VHS cassette resurgence



Viewers were left adrift when James C. of French Lick, Indiana watched *The Master*, but never bothered to rate it



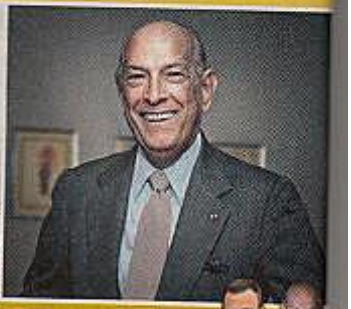
After watching *A Million Ways to Die in the West*, a lot of people swore off movies entirely



Gary is really taking advantage of his unlimited monthly membership — the guy must watch, like, three movies a day!

The Startling Similarities and Differences Between OSCAR PISTORIUS and OSCAR DE LA RENTA





Is the pride of South Africa	—	—
Isn't making any plans for the foreseeable future	✓	✓
Beloved by fashion models worldwide	—	✓
Googled "How to make a shiv" in the last two months	✓	—
Has gone to a better place	—	✓
Known for his love of vibrant colors, airy sleeves and Turkish delight numbers	—	✓
Has feeling in his feet	—	—

STARBUCKS' NEW DELIVERY SLOGANS



LIVE IN YOUR WORLD. WASTE MONEY IN OURS.

TRY NOT TO STARE AT OUR DRIVERS' BADLY-SCALDED HANDS

FINALLY, YOU CAN DRINK COFFEE RIGHT IN YOUR OWN HOME!

SAVE YOURSELF THE ONE-BLOCK WALK!

PROVIDING MINIMUM-WAGE JOBS TO GUYS WHO GOT CANNED FROM DOMINO'S!

BECAUSE YOU DESERVE A NICE, TEPID CUP OF COFFEE.

MAD Asks... WHERE IS KIM JONG-UN?





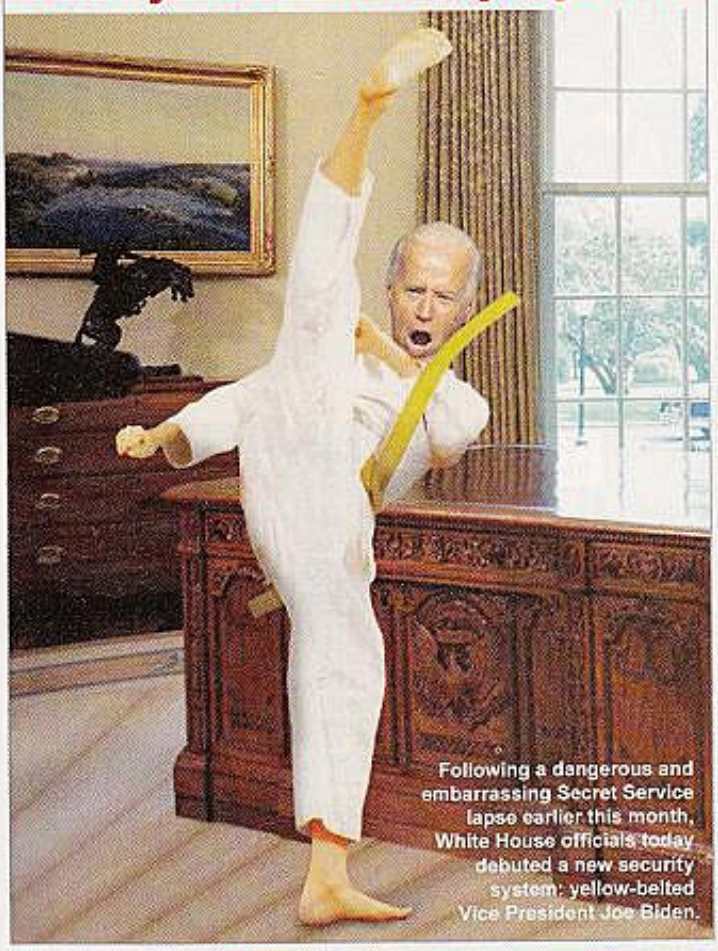


MAD Presents... GREAT MOMENTS IN GOVERNMENT



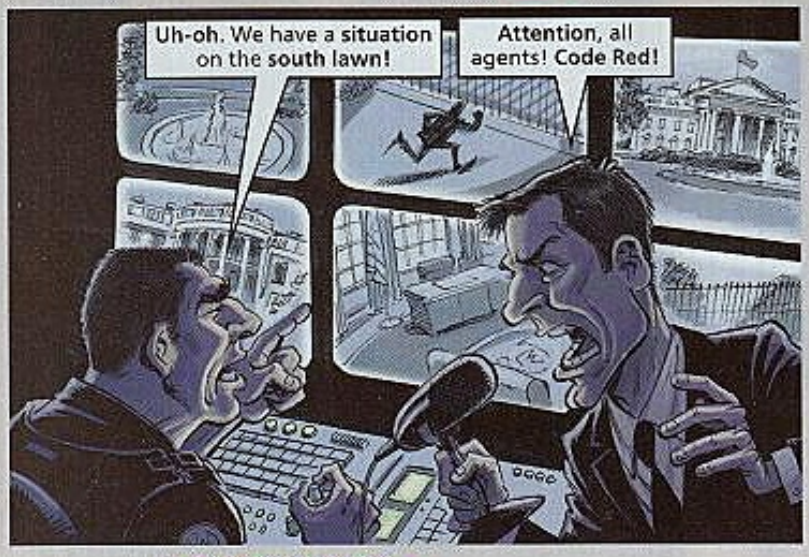
Artist: Richard Williams

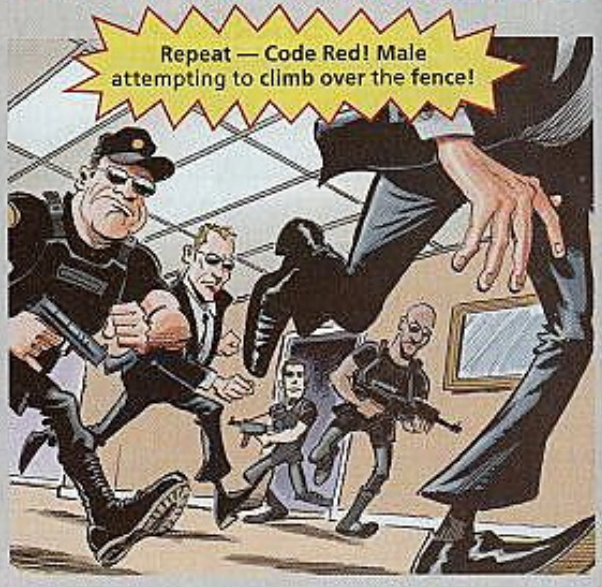
White House Unveils Deadly New Security System

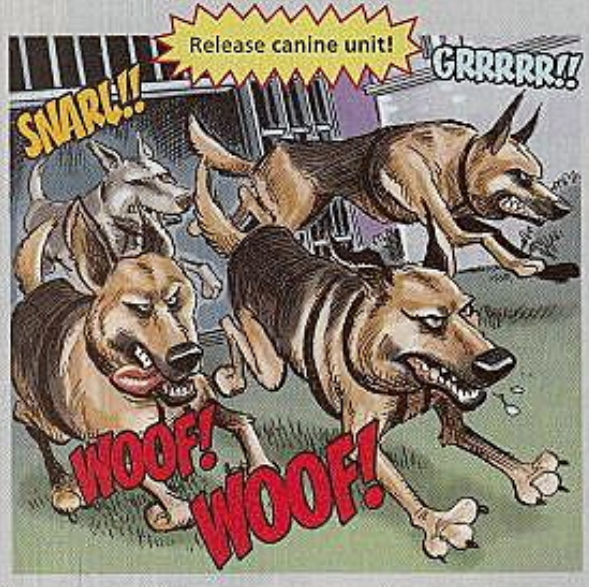


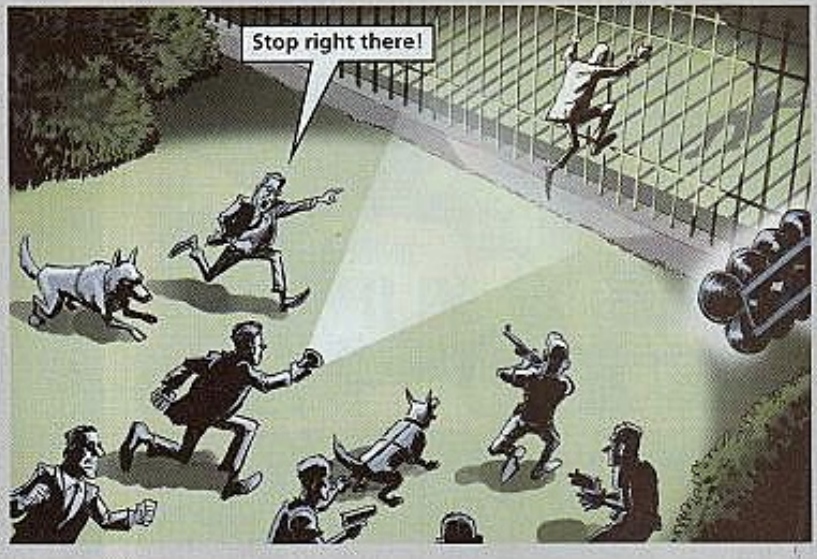
Following a dangerous and embarrassing Secret Service lapse earlier this month, White House officials today debuted a new security system: yellow-belted Vice President Joe Biden.

One Evening at the White House

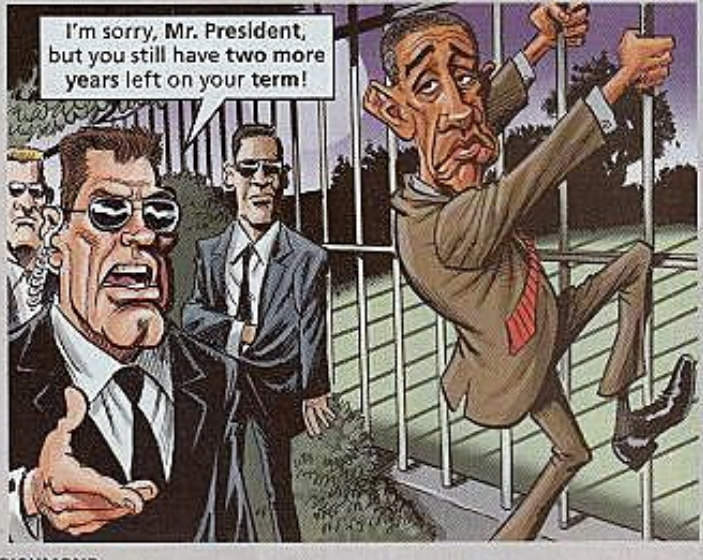










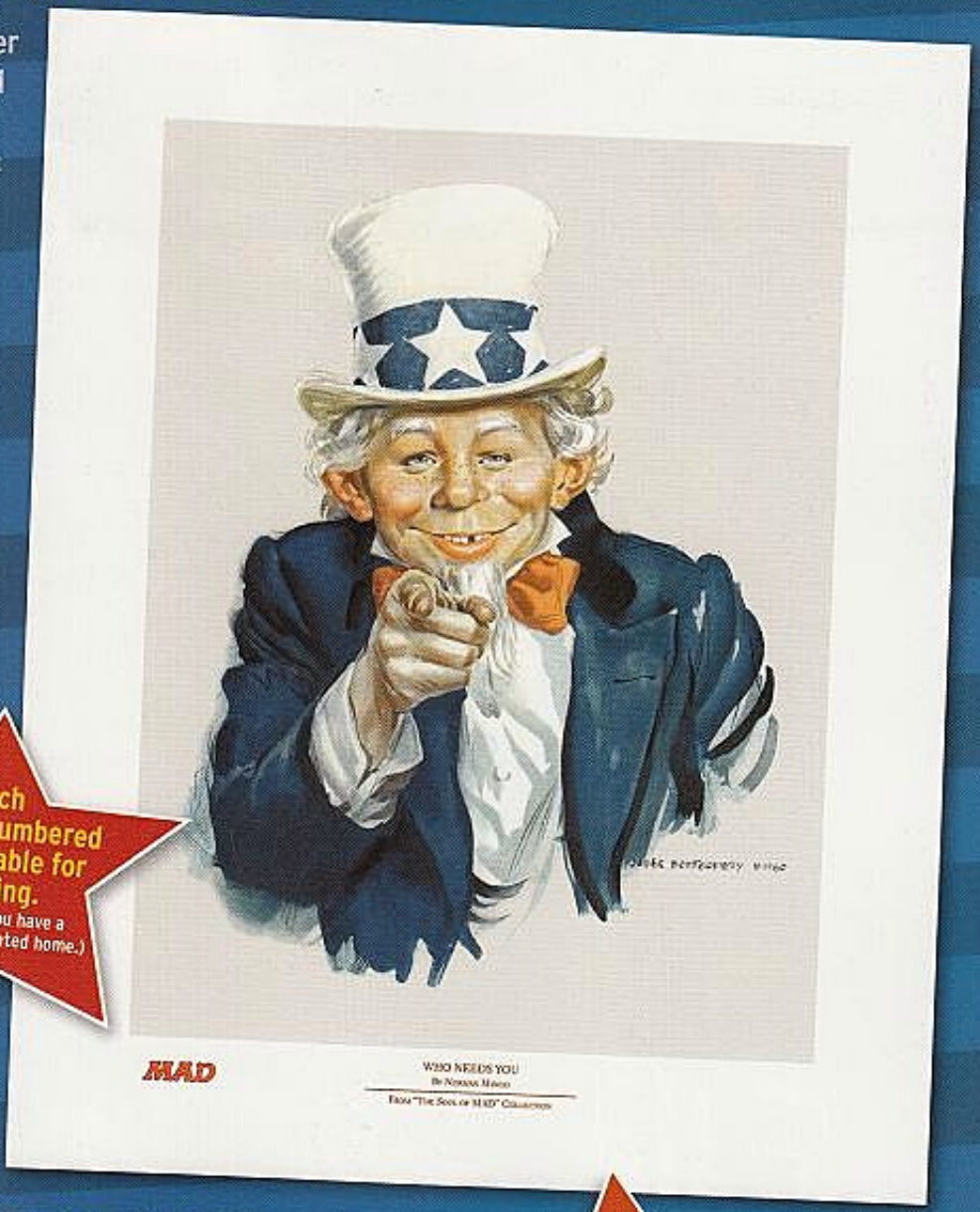


ARTIST: TOM RICHMOND

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